



**MINUTES  
STRATEGIC PLANNING COMMITTEE**

**Thursday, March 28, 2019 at 10:00 A.M.  
Board Conference Room, 138 S. Brandon Rd., Fallbrook CA 92028**

1. Call to Order/Roll Call

Chair Howard Salmon called the meeting to order at 10:00 a.m.

Committee Members Present: Howard Salmon, Chair and Jennifer Jeffries, Co-chair  
Staff Present: Wendy Lyon, Linda Bannerman and Mireya Banuelos

2. Public Comments

None

3. Discussion Items

a. Blue Zone/Community Health next steps

A portion of the meeting included members of the Committee listening to a webinar sponsored by ACHD on Blue Zones. Howard Salmon said he would like staff to view the webinar as well. Wendy will contact Blue Zone project clients and she will also contact Michael Acker of the Blue Zones Project for contact information for Salinas.

b. Proposal from Fallbrook Wellness Directory

There was discussion regarding informational paperwork received from Sandra Buckingham regarding the Fallbrook Wellness Directory. Howard will contact Ms. Buckingham for a proposal.

c. Public Health Presentation to Board

Pam Knox is contacting Audrey Lopez of Public Health to ascertain her availability to present to the Board regarding public health services provided in our District.

d. Discussion of Wellness Center - Community Input and Draft Criteria for Facility

Jennifer Jeffries had categorized input from the public received at several meetings last year. She noted most of the input has been from one demographic – senior citizens. She suggested several focus groups from people with disabilities, veterans, Spanish-speaking, low-income, families, schools and doctors. She indicates she can arrange these in the next couple of months.

Regarding the Criteria for Use of the Wellness Center, Mireya Banuelos will update with specific healthcare disparities (same used for Community Health Contracts). Jennifer will address the criteria at the April regular board meeting with a goal of finalizing the Criteria for use of the FRHD Wellness Center at the Strategic Planning Committee meeting in May.

e. Lyft Medical Transportation – Update

Howard Salmon, Mireya Banuelos and Wendy Lyon had a conference call with Peninsula Volunteers Little House who currently use LYFT dashboard/concierge. We would have to develop our own marketing, vouchers, etc. Howard Salmon will call the past ACHD presenter from LYFT and update report to the Board at the April regular board meeting.

f. Collaboration with NCFPD – Review Draft of Proposed Frameworks

The draft of proposed frameworks was reviewed. There was discussion as to whether we are ready to have Kevin Mahr of NCFPD come to the April regular meeting of the Board to discuss the framework for the two shared positions, maintenance worker and public communications/social media facilitator. Jennifer Jeffries said it is in the proposal and copies are ready to go to the Board. Discussion stage only regarding the ambulance and medical senior officer. Jennifer Jeffries said she will draft wording as to infrastructure.

g. Review WOW Spanish Proposal

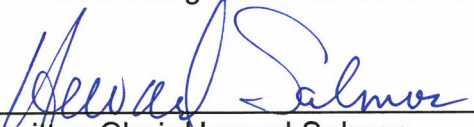
The proposal sent to the Fallbrook Family Health Center (FFHC) remains confidential as it is still being discussed. Will Hernandez, site manager for FFHC is providing it to his supervisors and until they respond, it is not ready for Board consideration. The proposal includes that FRHD will pay costs for this program. They will let us know who will be providing the presentation in Spanish.

h. FRHD CHC Funding Cycle Proposal

Regarding the Community Health Contracts, Ron Stark of Mental Health Systems proposed that recipients be given two-year contracts since their reporting timeline doesn't coincide with the District's timeline. There was discussion about two types of grants: Seed money and ongoing support starting in the autumn of next year. Howard Salmon asked Jennifer to contact two current recipients regarding possible issues. Their checks have not been provided to them.

4. Adjournment

There being no further business, the meeting was adjourned at 11:20 a.m.

  
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Committee Chair Howard Salmon