



**AGENDA
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**

Friday, February 12, 2021 at 10:30 A.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/83268656360>

Meeting ID: **832 6865 6360**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549, Passcode 660448**.


Committee Members: Kate Schwartz-Frates and Stephanie Ortiz

CEO: Rachel Mason

Staff Members: Linda Bannerman, Mireya Banuelos and Jen Koester

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. Government
 - i. Legislative Updates
 - ii. San Diego County & Live Well Updates
 - b. Public Engagement
 - i. Health District's COVID-19 Response
 - ii. FRHD and Community Events
4. Board Comments and Future Agenda Items
5. Adjournment

I certify that on February 11, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.


Board Secretary/Clerk

**GOVERNMENT & PUBLIC ENGAGEMENT COMMITTEE
FEBRUARY 2021 REPORT**

Government

a. Legislative Updates

i. National

- a. [CDC COVID Data Tracker](#): Cases in US, Cases in US last 30 days, Total Vaccines Administered, Deaths in US, Deaths in US last 30 days.
- b. President Biden's Day One Executive Action Included:
 - i. [Launch a "100 Days Masking Challenge" and Leading by Example in the Federal Government](#)
 - ii. [Re-Engage with the World Health Organization \(WHO\) to Make Americans and the World Safer](#)
 - iii. [Structure Our Federal Government to Coordinate a Unified National Response](#)
- c. [HHS \[Announced on Jan 6\] \\$22 Billion in Funding to Support Expanded Testing, Vaccination Distribution](#)
- d. [Centers for Disease Control and Prevention Director Dr. Rochelle Walensky signed a declaration determining that the evictions of tenants could be detrimental to public health control measures to slow the spread of SARS-Cov-2, the virus that causes COVID-19.](#)

ii. State

- a. [Covered California announced \[on Jan 28\] that effective Feb. 1, anyone uninsured and eligible to enroll in health care coverage through Covered California can sign up through May 15.](#)
- b. The Legislature has approved and Governor Gavin Newsom has [signed](#) into law an extension of the state's eviction moratorium and allocation of federal rental and utility assistance funds.

b. San Diego County

i. Learn more about the [San Diego County COVID-10 Vaccine](#):

- a. [Vaccination Sites & Appointments](#)
- b. [Phased Approach for Vaccinations](#): Right now, healthcare workers, all others in Phase 1A, and people 65 and older can make an appointment at a County vaccination site.
- b. [Clinical Advisory Group](#): brings together local and community clinical partners to provide guidance using a [phased approach](#) for vaccine distribution and provide recommendations using a health equity lens when vaccine supply is limited
- c. [About the COVID-19 Vaccine](#)
- d. [Information for Healthcare Professionals](#)

Public Engagement

- c. [Health District's COVID-19 Response](#) (See February 2021 Community Engagement Report)
- d. FRHD and Community Event Updates (See February 2021 Community Engagement Report)

COMMUNITY ENGAGEMENT REPORT FEBRUARY 2021

DISTRICT EVENTS/COMMUNITY ENGAGEMENT EFFORTS

Community Wellness Center Feedback Survey—Extended Through Feb 22nd

FRHD is looking to its community members of Bonsall, De Luz, Fallbrook and Rainbow to gather feedback on the development of the future wellness center that will be housed at our 1636 E. Mission Rd., Fallbrook property that has hosted many COVID-19 testing dates and we are looking forward to transforming it to continue to serve the health and wellness needs of the community.

Responses as of 2/11/2021: English Surveys: 291 Spanish Surveys: 22

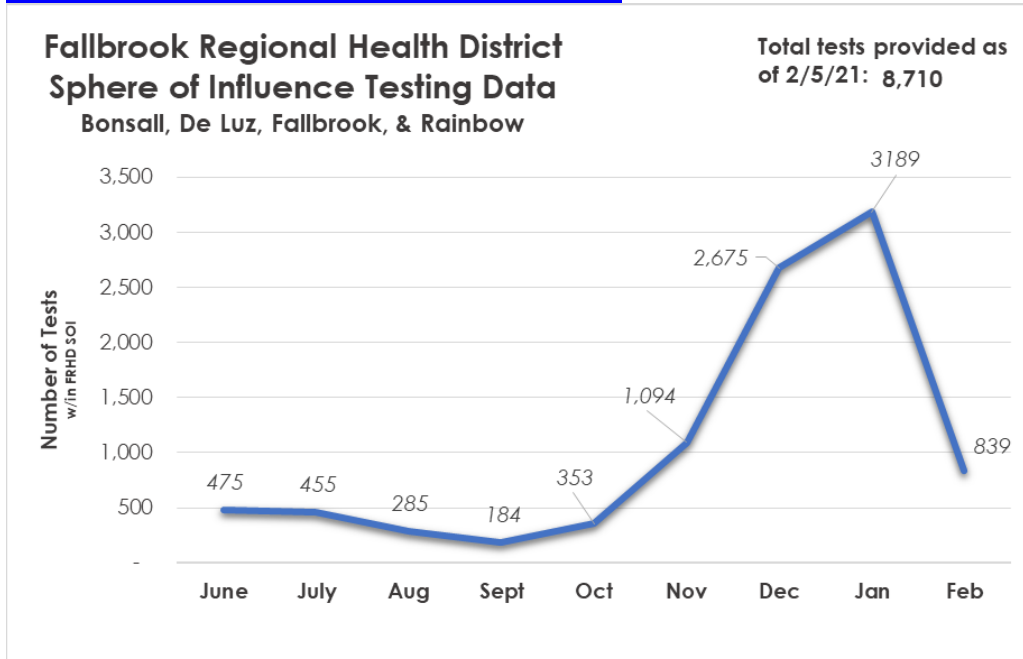
COVID-19 Vaccination Updates

The Health District is working alongside our community partners CAL FIRE-San Diego County Fire and North County Fire Protection District to bring the COVID-19 Vaccine to our community. For more information, and to be placed on our local vaccination interest list, please fill out our interest form [here](#). For any further questions please contact us at or at (760) 731-9187 or e-mail us at hello@fallbrookhealth.org.

Drive-Up COVID-19 Testing in Bonsall, Fallbrook and Rainbow

Offered by CALFIRE/San Diego County Fire, Fallbrook Regional Health District, North County Fire Protection District, in cooperation with San Diego County HHS. *March date(s) to be announced.*

COVID-19 Tests Administered by Month:



Woman of Wellness (WOW)—monthly newsletter

Our goal is to keep in touch, provide updates about the District, provide something educational, and incorporate some fun too. To sign up for the monthly newsletter e-mail [Pam Knox](#).

Community Collaborative for Health & Wellness—February 17th | 10:00am-12:00pm

To sign up for meeting notifications and updates, e-mail co-facilitator [Mireya Banuelos](mailto:Mireya.Banuelos).

Farmworker CARE Coalition— February 19th | 9:00am-11:00pm

To sign up for meeting notifications and updates, e-mail fwcc.secretary@gmail.com.

WEBSITE

COVID-19 Information & Updates

- [Health District's COVID-19 Response](#)
- [COVID-19 AM Briefing](#)
 - [COVID-19 Cases in 92028: 3,382 & 92003:245](#) *data through Feb 9, updated Feb 10

Safe Re-Opening Kits for Local Businesses

If you have a business in our Health District please call us at [\(760\) 731-9187](tel:7607319187) for the most current number of available supplies/kits.

Need a Facemask? We've Got You Covered.

Health District Residents, call us at [\(760\) 731-9187](tel:7607319187) to pick up yours!

Performance on Google: Jan 14 – Feb 11

Views: 5.02K

Search views: 8141(+9%)

Maps views: 4.18K(-29%)

Searches: 2.62K

Direct: 1.6K(-31%)

Customers who find [our] listing searching for [our] business name or address

Discovery: 1.01K(-32%)

Customers who find [our] listing searching for a category, product, or service

Activity: 1.49K

Website visits: 127(-15%)

Calls: 41(-41%)

Number of calls reported above are calls initiated within the Google browser and do not include all calls received at the Health District Office

Photo views: 1.31K(-35%)

SOCIAL MEDIA

Facebook [@FallbrookHealthDistrict](https://www.facebook.com/FallbrookHealthDistrict)

Insights: Jan 14-Feb 10

New Page Likes: +169% ▲

Post Reach: +131% ▲

Post Engagement: +121% ▲

February Plan

- San Diego County COVID-19 Testing
 - Bonsall, Fallbrook, & Rainbow Dates
 - FUHSD Flyer
- County Updates
- COVID-19 Vaccine Production Updates

- COVID-19 Vaccine Distribution Updates
- COVID-19 Vaccine Safety Information
- “Health District COVID-19 AM Briefing”
- Final Board of Director Bio
- [Wellness Center Survey](#)
 - Post for Final Time on FRHD Page
 - Share Final Time to Friends of Fallbrook, Fallbrook Latino, Amigos de Fallbrook, VOCES de Fallbrook, Poder Popular, Farmworker CARE Coalition, Comité de Derechos Humanos de Fallbrook
- Community Health Contract Grant Recipients
 - Acknowledgment Posts
 - Grantee Events
- [National Health Observances](#) & Other Health Promotion Campaigns
 - Low Vision Awareness
 - American Heart Month
 - Children’s Dental Health Month
- [Healthy People 2020/CDC](#) Social Determinants of Health(SDoH)
 - Education:
 - [Early Childhood Education and Development](#)

Instagram [@fallbrookhealth](#)

Insights: Jan 14-Feb 10

Accounts Reached: +268.8% ▲

Content Interaction: -6.7% ▼

Followers: +9.2% ▲

February Plan

- Bonsall, Fallbrook, & Rainbow Dates COVID-19 Testing/Flu Shot Events
- [National Health Observances](#) & Other Health Promotion Campaigns
- Vaccine Distribution local sites
- Wellness Center Survey
 - link in bio

February [National Health Observances](#)

February is National Children's Dental Health Month

Tooth decay is the most common childhood disease even though it is almost entirely preventable

Tooth decay in children is five times more common than asthma. Three out of every five children are affected by tooth decay.



Prevent tooth decay in children by encouraging them to brush their teeth twice a day with a fluoride toothpaste and floss before bed.



A healthy diet that limits sugary beverages and snacks will also aid in preventing tooth decay in children.



Febrero es el mes nacional de la salud dental infantil

La caries dental es la enfermedad infantil más común a pesar de que es casi totalmente prevenible.

La caries dental en los niños es cinco veces más frecuente que el asma. Tres de cada cinco niños son afectados por la caries dental.



Se puede prevenir la caries dental en los niños con animándolos a cepillarse los dientes dos veces al día con una pasta de dientes con flúor y usar hilo dental antes de acostarse.



Una dieta saludable que limite las bebidas azucaradas y las botanas también ayudará a prevenir la caries dental en los niños.



**February is
Low Vision
Awareness Month**

Low vision affects millions of Americans including many seniors in our community.

Unlike typical refractive errors like astigmatism, low vision cannot be corrected with eyeglasses or surgery.



Low vision is primarily caused by eye injuries, birth defects, or eye disease. Low vision can make simple things like reading, cooking, or writing, a strenuous activity.

The risk of developing low vision can be reduced by getting a comprehensive eye exam yearly and exercising and maintaining a healthy diet.



Fallbrook Regional
HEALTH DISTRICT

Source: NEI

**Febrero es el mes
de concientización
sobre la baja visión**

La baja visión afecta a millones de estadounidenses, incluyendo a muchos ancianos en nuestra comunidad.

A diferencia de los errores de refracción típicos como el astigmatismo, la visión baja no se puede corregir con anteojos o cirugía.



La visión baja es causada principalmente por lesiones oculares, defectos congénitos o enfermedades oculares. La visión baja puede hacer que cosas simples como leer, cocinar o escribir, sean una actividad ardua.

El riesgo de desarrollar una visión baja se puede reducir con haciendo un examen ocular completo cada año y haciendo ejercicio y manteniendo una dieta saludable.



Fallbrook Regional
HEALTH DISTRICT

Source: NEI

**February is
American
Heart Month**

Heart disease is the number one cause of death, not only in the US, but also worldwide. Heart disease causes 1 in 4 deaths in the US and is the number one killer of women in the US, causing 1 in 3 deaths.

Over 85 million people in the US live with cardiovascular disease and approximately 80% of those cases can be prevented.



By exercising for only twenty minutes a day, you can drastically reduce your chances of experiencing a heart attack.

Other preventative measures you can take include maintaining a healthy weight, eating clean, watching your salt intake, and not smoking.



Fallbrook Regional
HEALTH DISTRICT

Source: NIH

**Febrero es el mes
americano del corazón**

Las enfermedades cardíacas son la causa principal de muerte, no sólo en los EE. UU., sino también en todo el mundo. Las enfermedades cardíacas causan 1 de cada 4 muertes en los EE. UU. y es la primera causa de muertes de mujeres en los EE. UU., causando 1 de cada 3 muertes.

Más de 85 millones de personas en los EE. UU. viven con enfermedades cardiovasculares y aproximadamente el 80% de esos casos se pueden prevenir.



Al hacer ejercicio solo veinte minutos al día, puedes reducir drásticamente las posibilidades de sufrir un ataque cardíaco.

Otras medidas preventivas que puedes tomar incluyen mantener un peso saludable, comiendo sano, ser consciente del consumo de sal y no fumar.



Fallbrook Regional
HEALTH DISTRICT

Source: NIH