



AGENDA
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE


Friday, January 15, 2021 at 10:30 A.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/88453180299> Meeting ID: **884 5318 0299**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549 Passcode 660448**.

Committee Members: Kate Schwartz-Frates and Stephanie Ortiz
CEO: Rachel Mason
Staff Members: Linda Bannerman, Mireya Banuelos and Jen Koester

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. Government
 - i. Legislative Updates
 - ii. San Diego County & Live Well Updates
 1. County of San Diego's COVID-19 Vaccine Clinical Advisory Group
 2. Palomar federal field hospital activated, now has 10 Patients
 - b. Public Engagement
 - i. FRHD and Community Event Updates
 1. Health District's COVID-19 Response
 2. FRHD and Community Events
 3. VOCES de Fallbrook
4. Board Comments and Future Agenda Items
5. Adjournment

I certify that on January 14, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.



Board Secretary/Clerk

GOVERNMENT & PUBLIC ENGAGEMENT COMMITTEE JANUARY 2020 REPORT

Government

a. Legislative Updates

- i. The Department of Health and Human Services (HHS) [announced on Jan 6] two upcoming actions by the [Centers for Disease Control and Prevention \(CDC\)](#) to provide more than \$22 billion in funding to states, localities, and territories in support of the nation's response to the COVID-19 pandemic, as directed by the Coronavirus Response and Relief Supplemental Appropriations Act.
- ii. Governor Gavin Newsom wants to [spend more on struggling small businesses, COVID-19 vaccines and school reopenings in his \\$227.2 billion 2021 budget proposal](#).
 - a. [\\$2.4 billion to send \\$600 payments to low-income families](#)
 - b. [\\$2 billion to reopen schools](#)
 - c. [Nearly \\$650 million for businesses hurt by the pandemic](#)
 - d. \$250 million for housing infrastructure
 - e. \$300 million on COVID-19 vaccine distribution
- iii. As millions of Californians struggle to make ends meet as a result of the COVID-19 pandemic, [Governor Gavin Newsom \[announced on Jan 6\] two immediate action items in his 2021-22 State Budget proposal to help low-income Californians \[named the Golden State Stimulus\]](#):
 - a. First, the Golden State Stimulus would provide a \$600 rapid cash support directly to roughly four million low-income Californians who, coupled with federal stimulus, could receive at least \$1,200 of direct relief.
 - b. Second, the Governor is calling for immediate action to protect more Californians from eviction by extending critical eviction protections enacted by AB 3088 and ensuring that California's \$2.6 billion share of federal rental assistance is distributed according to greatest need and with accountability.
- iv. [The Governor has proposed 4.4 billion in COVID-19 relief, which includes \\$2B for testing, \\$437million for contact tracing and \\$372 million for vaccinations. CA anticipates receiving \\$1.7B in federal assistance for testing and tracing and another \\$350 M for vaccines.](#)

b. San Diego County

- i. The [County of San Diego's COVID-19 Vaccine Clinical Advisory Group](#) brings together local and community clinical partners to provide guidance using a [phased approach](#) for vaccine distribution and provide recommendations using a health equity lens when vaccine supply is limited.
 - a. All health care personnel in [Phase 1A of the COVID-19 vaccine distribution](#) are now eligible to get immunized, provided there are enough doses in the region. An estimated 500,000 people in San Diego are eligible in the three tiers of Phase 1A vaccination distribution cycle. At least 120,000 COVID-19 doses have been delivered.
 - b. The County of San Diego is taking the lead to get more front line health care workers vaccinated by collaborating with regional partners UC San Diego Health, the Padres and the City of San Diego to open the County's first COVID-19 **Vaccination Super Station**. Starting Monday, January 11, 2021, the **Vaccination Super Station** will be operating from 7 a.m. to 7 p.m. seven days a week for healthcare workers ([see list of who qualifies](#)). Vaccines will only be administered to healthcare workers who have made an appointment online at www.VaccinationSuperStationSD.com.
- iii. [Palomar federal field hospital activated, now has 10 Patients](#). The FEMA hospital, located on the 10th and 11th floors of Palomar Medical Center, was officially activated last week as ICU Capacity in San Diego County remains at 0%.

Public Engagement

- c. [Health District's COVID-19 Response](#) (See January 2020 Community Engagement Report)
- d. FRHD and Community Event Updates (See January 2020 Community Engagement Report)
- e. [VOCES de Fallbrook](#) Zoom Webinar on January 21st at 6:30pm. Intends to provide reliable medical professional, community and local agency perspectives on the COVID-19 Vaccine.

COMMUNITY ENGAGEMENT REPORT JANUARY 2021

DISTRICT EVENTS/COMMUNITY ENGAGEMENT EFFORTS

Drive-Up COVID Testing/Flu Shots in Bonsall, Fallbrook and Rainbow

Offered by CALFIRE/San Diego County Fire, Fallbrook Regional Health District, North County Fire Protection District, in cooperation with San Diego County HHS.

Bonsall

Jan 1st & 27th, 9am-3pm at Bonsall Community Center, 31505 Old River Rd.

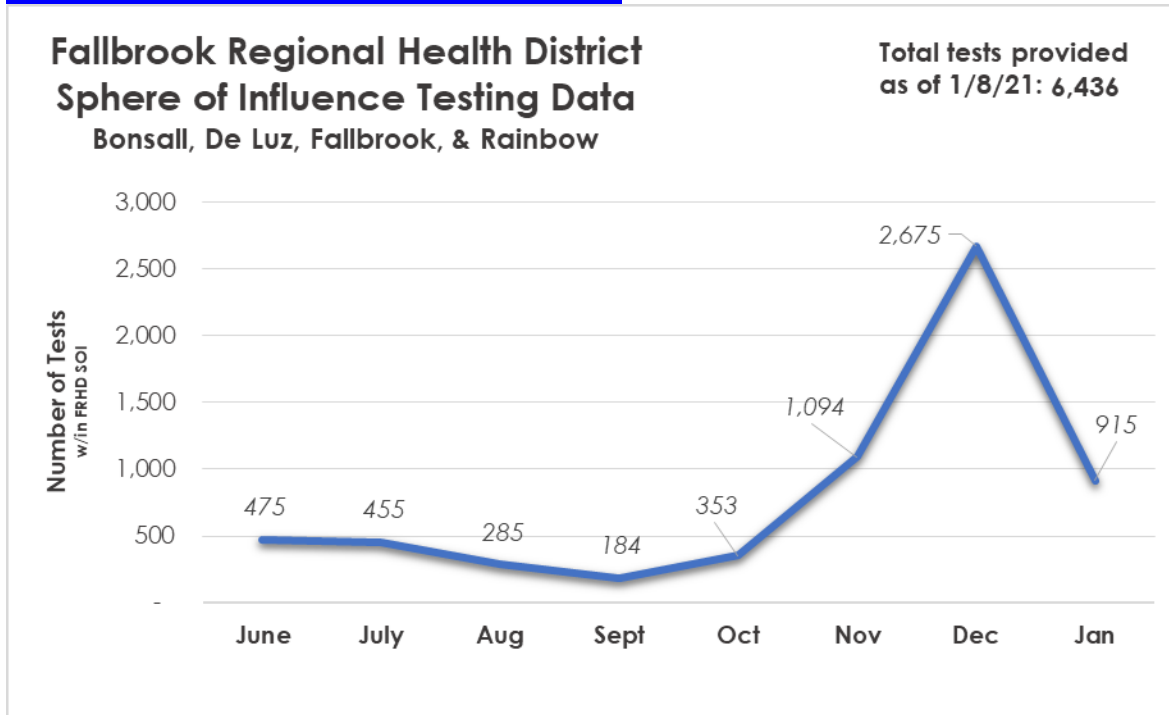
Fallbrook

Jan 8th & 22nd, 9am-3pm at Fallbrook High School, 2400 S. Stage Coach Ln.
Jan 30th, 9am-3pm at FRHD Wellness Center, 1636 E. Mission Rd.

Rainbow

Jan 15th, 9am-3pm at Vallecitos Elementary School, 5211 5th St.

COVID-19 Tests Administered by Month:



Woman of Wellness (WOW)—monthly newsletter

Our goal is to keep in touch, provide updates about the District, provide something educational, and incorporate some fun too. To sign up for the monthly newsletter e-mail [Pam Knox](mailto:Pam.Knox@fallbrookregional.org).

Community Collaborative for Health & Wellness—January 20th | 10:00am-12:00pm

To sign up for meeting notifications and updates, e-mail co-facilitator [Mireya Banuelos](mailto:Mireya.Banuelos@fallbrookregional.org).

[Farmworker CARE Coalition](#)— January 22nd | 9:00am-11:00pm

To sign up for meeting notifications and updates, e-mail fwcc.secretary@gmail.com.

WEBSITE

COVID-19 Information & Updates

- [Health District's COVID-19 Response](#)
- [COVID-19 AM Briefing](#)
 - [COVID-19 Cases](#) in 92028: 2,424 & 92003:195 *data through Jan 9, updated Jan 10

Safe Re-Opening Kits for Local Businesses

If you have a business in our Health District please call us at [\(760\) 731-9187](tel:7607319187) for the most current number of available supplies/kits.

Need a Facemask? We've Got You Covered.

Health District Residents, call us at [\(760\) 731-9187](tel:7607319187) to pick up yours!

Performance on Google: Dec 14 - Jan 10

Views: 6.08K

Search views: 749 (-3%)

Maps views: 5.33K (+92%)

Searches: 3.58K

Direct: 2.14K (+1%)

Customers who find [our] listing searching for [our] business name or address

Discovery: 1.44K (+80%)

Customers who find [our] listing searching for a category, product, or service

Activity: 2.2K

Website visits: 132 (+38%)

Calls: 64 (+156%)

Number of calls reported above are calls initiated within the Google browser and do not include all calls received at the Health District Office

Photo views: 1.88K (-31%)

Direction requests: 117 (-48%)

SOCIAL MEDIA

Facebook [@FallbrookHealthDistrict](#)

Insights: Dec 14 - Jan 10

New Page Likes: 50% ▲

Post Reach: 10% ▲

Post Engagement: 1% ▼

January Plan

- San Diego County COVID-19 Testing
 - Bonsall, Fallbrook, & Rainbow Dates
- County Updates
- COVID-19 Vaccine Production Updates
- "Health District COVID-19 AM Briefing"
- Board of Director Bios
- [Wellness Center Survey](#)

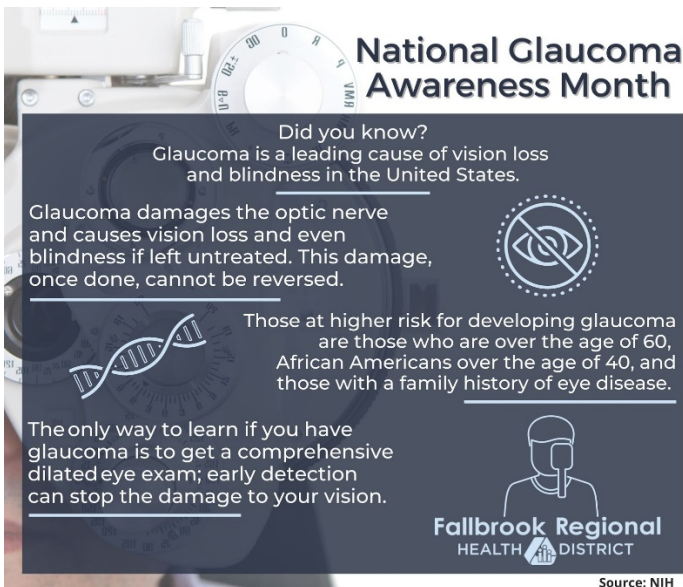
- Post Weekly on FRHD Page (1/7, 1/14, 1/21, 1/28, 2/4)
- Share Weekly on Facebook (1/7, 1/14, 1/21, 1/28, 2/4) to Friends of Fallbrook, Fallbrook Latino, Amigos de Fallbrook, VOCES de Fallbrook, Poder Popular, Farmworker CARE Coalition, Comité de Derechos Humanos de Fallbrook
- Community Health Contract Grant Recipients
 - Acknowledgment Posts
 - Grantee Events
- [National Health Observances](#) & Other Health Promotion Campaigns
 - Glaucoma
 - Cervical Cancer
- [Healthy People 2020/CDC](#) Social Determinants of Health(SDoH)
 - Education:
 - Early Childhood Education and Development

Instagram [@fallbrookhealth](#)

January Plan

- Bonsall, Fallbrook, & Rainbow Dates COVID-19 Testing/Flu Shot Events
- [National Health Observances](#) & Other Health Promotion Campaigns
- Wellness Center Survey
 - Post on Instagram (1/7), link in bio

January [National Health Observances](#)




National Glaucoma Awareness Month

Did you know?
Glaucoma is a leading cause of vision loss and blindness in the United States.

Glaucoma damages the optic nerve and causes vision loss and even blindness if left untreated. This damage, once done, cannot be reversed.

Those at higher risk for developing glaucoma are those who are over the age of 60, African Americans over the age of 40, and those with a family history of eye disease.

The only way to learn if you have glaucoma is to get a comprehensive dilated eye exam; early detection can stop the damage to your vision.

Fallbrook Regional
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Source: NIH



Mes nacional de la concienciación sobre el glaucoma

¿Lo sabías?
El glaucoma es una de las principales causas de pérdida de visión y ceguera en los Estados Unidos.

El glaucoma daña el nervio óptico y causa pérdida de visión e incluso ceguera si no se trata. Este daño, una vez hecho, es permanente.

Aquellos con mayor riesgo de desarrollar glaucoma son los mayores de 60 años, los afroamericanos mayores de los 40 años y los que tienen familiares con enfermedad ocular.

La única manera de aprender si usted tiene glaucoma es hacerse un examen ocular dilatado completo; la detección temprana puede detener el daño a la visión.

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Referencia: NIH

Cervical Health Awareness Month

More than 13,000 women in the United States are diagnosed with invasive cervical cancer each year, but the disease is preventable with vaccination and appropriate screening.



HPV vaccines can help prevent infection from both high risk HPV types that can lead to cervical cancer and low risk types that cause genital warts.

A Pap test can find cell changes to the cervix caused by human papillomavirus (HPV). HPV tests find the virus and help healthcare providers know which women are at highest risk for cervical cancer.



Fallbrook Regional
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Source: NCCC

Mes de concientización sobre la salud cervical

Más de 13,000 mujeres en los Estados Unidos son diagnosticadas con cáncer cervical cada año, pero la enfermedad se puede prevenir con la vacunación y el examen adecuado.



Las vacunas contra el virus del papiloma humano pueden (VPH) ayudar a prevenir la infección de ambos tipos de VPH de alto riesgo que pueden provocar cáncer cervical y tipos de bajo riesgo que causan verrugas genitales.

Una prueba de Papanicolaou puede encontrar cambios celulares en el cuello del útero causados por el VPH. Las pruebas del VPH encuentran el virus y ayudan a los proveedores de atención médica a saber qué mujeres tienen un mayor riesgo de padecer del cáncer cervical.



Fallbrook Regional
HEALTH DISTRICT

Referencia: NCCC