



**MINUTES
STRATEGIC PLANNING COMMITTEE**

Wednesday, August 19, 2020 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Chairman Howard Salmon called the meeting to order at 5:01 p.m.

In attendance: Committee Members Howard Salmon and Jennifer Jeffries.
Staff Members Linda Bannerman and Mireya Banuelos.

2. Public Comments

None

3. Discussion Items

a. DRAFT – Vision Statement:

“Offer and support services and programs that promote the Social Determinants of Health – Education, Social and Community Context, Health and Health Care – leading to a healthy life span for all residents of the District.”

Discussion ensued regarding refinement of the above statement. Removing Education was suggested as more appropriate for the health district. Director Jeffries had offered several suggestions for both the Mission and Vision. Further discussion ensued. After much discussion, the following recommendations were made for both the Mission and Vision statements for full Board consideration.

Recommendations:

Mission: The Fallbrook Regional Health District assists residents to live healthy lives, leading to a greater life span and independence.

Vision: Fallbrook Regional Health District will offer and support services and programs that measurably improve physical and mental health, social engagement and increased life span and independence.

4. Board Member Comments and Future Agenda Items

It was suggested that the ad hoc Steering Committee decide when Catalyst should be on a committee or regular agenda.

5. Adjournment

There being no further business, the meeting was adjourned at 5:44 p.m.


Howard Salmon, Chairman


Board Secretary/Clerk