



MINUTES

STRATEGIC PLANNING COMMITTEE

Wednesday, April 17, 2024, at 6:00 P.M.
Administrative Office, 1st Floor Community Room
138 S. Brandon Rd., Fallbrook

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. Board members, staff and members of the public will be able to participate in the webinar by using the following link:

1. CALL MEETING TO ORDER/ROLL CALL –

In attendance – Director/Chair Bill Leach, Director Mroz, CEO Rachel Mason, Executive Assistant Raquel Williams, Administrative Officer Judith Oswald, Community Health & Wellness Center Administrator Theresa Geracitano,

2. PUBLIC COMMENTS – ANNOUNCEMENT

NONE

3. DISCUSSION ITEMS-

Director Leach started the Strategic Plan Implementation discussion and shared 10 bullet points discussed at the workshop.

- Renovate building A to include demo kitchen and cooling center capabilities.
- Make the facility ADA compliant. – CEO Mason says it's in the works and can't be started until building A renovations are completed.
- Write multi-year grants. - CEO Mason shared that there are a few grantees that are moving towards the MOU format including NCFPD.
- Ongoing discussion to bring clinical care to the community. - This will continue to be ongoing until we find a clinical partner to better serve the community.
- Continue to support NCFPD for the ambulances. – The partnership will continue, and the multi-year MOU will be renewed.
- Development of Foundation – The FRHD Foundation is in place and the bank account is now set up to be able to receive donations.
- Support a community fitness program.- There are established programs in the district that we plan to partner with to provide more options for the community.

- Certificate program for CPR First Aid/AED- Bianca Heyming, Programs Coordinator is in the process of finding vendors for this program and there has not been as much interest as expected.
- Opioid prevention program – An event is scheduled in the fall, will be in collaboration with the County of San Diego. It is an ongoing resource to the community.
- 2 large annual events – This is the plan, and they will take place at different times of the year.

CEO Mason shared about the community fitness program is in the works and a partnership with the Fallbrook Trails Council is a possibility. More ideas after the construction at the CH&WC is done.

The condensed Strategic Plan one pager is attached to the minutes.

4. BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS-

None

5. ADJOURNMENT-

There being no further business the meeting was adjourned at 7:00 PM.



Executive Assistant/ Board Clerk