



**AGENDA
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**

**Friday, March 27, 2020 at 10:00 A.M.
Virtual Meeting Locations: Webinar & Teleconference**

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020, teleconferencing may be used by directors and appropriate staff members during this meeting.

In lieu of attending the meeting in person, members of the public are strongly encouraged to participate by webinar by using the following link: <https://zoom.us/j/426553002>. Participants will need to download the Zoom app on their mobile device.


Members of the public will also be able to participate by telephone, using the following dial in information: Dial in #: (310) 372-7549 Passcode 660448

Those unable to call in are encouraged to submit a Request to Speak in writing to rmason@fallbrookhealth.org. Please include the topic. If you attend the meeting via Zoom, chat will not be available until the Public Comments portion of the meeting.

Committee Members: Kate Schwartz-Frates and Barbara Mroz
Executive Director: Rachel Mason
Staff Members: Linda Bannerman

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. COVID-19 Situation Updates
 - i. Federal
 - ii. State
 - iii. County
 - iv. Local
 - b. Legislative Updates
 - c. San Diego County & Live Well Updates
 - d. FRHD and Community Event Updates
 - e. Education and Training Opportunities
4. Board Comments and Future Agenda Items
5. Adjournment

I certify that on March 26, 2020, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.



Board Secretary/Clerk

MARCH/APRIL COMMUNITY ENGAGEMENT PLAN

DISTRICT EVENTS/COMMUNITY ENGAGEMENT EFFORTS:

Quarter 3 Community Health Contract Grant Site Visits—commenced Feb 10th
16 out of 17 organizations were visited and presented with their quarterly award.

Woman of Wellness—April 2nd POSTPONED

Community Collaborative for Health & Wellness—March 18th CANCELLED
April 15th CANCELLED

San Diego Blood Drive—March 31st

11:00am-4:00pm, FRHD Administrative Office, Parking Lot
Call (619) 400-8251 or go [online](#) to make an appointment.

Avocado Festival—April 19th CANCELLED

WEBSITE:

[COVID-19 Information & Updates](#)

Website will be updated every morning.

- **Daily COVID-19 Briefing**
 - Fallbrook Region Updates
 - County Updates
 - State Updates
 - National and Beyond Updates
- **Resources**
 - At Home Resources
 - Fallbrook Region

SOCIAL MEDIA

Social Media Plan (Until Further Notice)

- Look at previously scheduled posts and see if any appropriate changes need to be made.
- Share Health District Events (Blood Drive on March 31st) and Health District COVID-19 Relief Effort: Processing Fresh Produce Donations
- Share Local, County, and State Updates Daily
- Share [COVID-19 Info. & Updates](#) page daily-which includes the “Health District COVID-19 AM Briefing” at the top of the page

INSIGHTS: Feb 25-March 25

New Page Likes: 32 ▲ 167% Post Reach: 6319 ▼ 24% Post Engagements: 1,917 ▲ 12%