



**AGENDA  
STRATEGIC PLANNING COMMITTEE**


**Wednesday, September 21, 2022 at 2:00 P.M.  
Virtual and In-Person at Administrative Office  
1<sup>st</sup> Floor Community Room, 138 S. Brandon Rd., Fallbrook**

**In accordance with California Government Code Section 54953 teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/83455354912> Meeting ID: 834 5535 4912. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: Dial in #: (310) 372-7549, Passcode 660448.**

Committee Members: Jennifer Jeffries, Chair and Howard Salmon, Co-chair  
Staff: CEO Rachel Mason, Executive Assistant Linda Bannerman, Wellness Center Administrator Theresa Geracitano, Administrative Officer Judith Oswald

1. Call to Order/Roll Call
2. Public Comments - Announcement  
Members of the public may address the Board regarding any item listed on the Agenda at the time the item is being considered. Members of the public attending in-person need to fill-out a "Request to Speak" card and those attending by webinar need to raise your hand at this time and identify the Agenda item they would like to speak on. The Board has a policy limiting any speaker to not more than five minutes.
3. Discussion Items
  - a. 2022-2023 Strategic Plan
4. Board Member Comments and Future Agenda Items
5. Adjournment

I certify that on September 20, 2022, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.

  
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Board Secretary/Clerk

**Mission**

The Fallbrook Regional Health District assists residents to lead healthy lives, supporting a greater life span and independence.

**Vision**

Fallbrook Regional Health District will offer and support services and programs that measurably improve physical and mental health, social engagement and increased life span and independence.

**STRATEGIC PLAN 2022.2023**

AREA	GOALS	OBJECTIVES	SUCCESS INDICATORS
<b>Community Health &amp; Wellness Center</b>	Complete the architectural Design phase - site plan and Bldg 1, by December of 2022.	Present final Design Documents to Board.	New contract with TD for complete Design Construction documents.
	Begin the construction phase - site plan and Bldg 1, by April of 2023.	<ul style="list-style-type: none"> <li>• General Contractor is solicited.</li> <li>• Initiate construction process.</li> </ul>	<ul style="list-style-type: none"> <li>• GC is selected/hired</li> <li>• Construction documents will be ready for submission to SD County</li> </ul>
	Provide an ongoing Diabetes education and/or disease management program by the start of 2023.	<ul style="list-style-type: none"> <li>• Diabetes education programming will address               <ul style="list-style-type: none"> <li>○ Prevention</li> <li>○ Youth &amp; Family focus</li> </ul> </li> <li>• Develop a referral pipeline for the Diabetes management pilot program.</li> <li>• The Diabetes management pilot program will demonstrate if there is sufficient interest to continue for another year.</li> </ul>	<ul style="list-style-type: none"> <li>• Diabetes programming is initiated</li> <li>• Program is receiving referrals.</li> <li>• The pilot program data provides sufficient information regarding the viability or sustainability of supporting an ongoing program.</li> </ul>
	Provide no less than three, ongoing programs that directly address the SDoH needs identified as priority from the Catalyst report by the end of FY2023.	<ul style="list-style-type: none"> <li>• Promote and expand MHFA modules to capture new audiences.</li> <li>• Explore Financial Literacy and Mindfulness program offerings.</li> <li>• Ensure other program opportunities are aligned with current community need.</li> </ul>	<ul style="list-style-type: none"> <li>• Additional MHFA modules are implemented.</li> <li>• Launched Financial Literacy and Mindfulness program offerings.</li> <li>• Additional programs that align with current community needs are implemented.</li> </ul>
	Develop a transportation option to support access to the Center.	<ul style="list-style-type: none"> <li>• Coordinate with local partners to establish a proposed travel corridor.</li> <li>• Bring proposed travel corridor to transportation provider/funder for viability.</li> </ul>	<ul style="list-style-type: none"> <li>• A substantive conversation regarding a travel corridor has been started.</li> <li>• A rough outline of options is drafted.</li> </ul>

<b>STRATEGIC PLAN 2022.2023</b>			
<b>AREA</b>	<b>GOALS</b>	<b>OBJECTIVES</b>	<b>SUCCESS INDICATORS</b>
<b>FRHD Organization and Operations</b>	Finalize updated FRHD Policy Manual by January 2023.		Present an updated FRHD Policy Manual to the BoD by January 2023.
	Design two signature community events, to be held at the CHWC, that serve as significant public engagement and health outreach.	<ul style="list-style-type: none"> <li>An event targets Families and children for health and safety.</li> <li>An event designed to supplant the WoW program, bringing women's health and wellness issues to a community styled event.</li> </ul>	Pending construction obstacles – hold at least one of the two events in 2023.
	Public Engagement: draft w/in G&PE mtg	TBD - ongoing	
<b>Facility Multi Year Maintenance Plan</b>	ADMIN: Complete updated landscaping plan and construction by June 2023.	<ul style="list-style-type: none"> <li>Soil and water conservative landscape plan.</li> <li>Installation and irrigation plan.</li> </ul>	Finalized planting and irrigation of a water wise and drought tolerant landscaping at the Admin bldg.
	CHWC: Rehab the Education Bldg. to house the staff and serve as a programs hub while Bldg. 1 is under construction. Estimated move over date sometime in early 2023.	<ul style="list-style-type: none"> <li>Create multiple offices in the Edu. Bldg</li> <li>Identify and rehab specific rooms to serve as programs space.</li> </ul>	<ul style="list-style-type: none"> <li>Staff are working without interruption in the Edu Bldg while construction begins at the Bldgs 1 &amp;2.</li> <li>Regular services and programs are coordinated from the Edu Bldg and House.</li> </ul>
<b>Board Development</b>	Board will complete a self-assessment by February of 2023.	TBD – Pending Board and Legal agreement of process	
	Complete FRHD-Foundation creation, and develop mission, vision and values statements by February 2023.	<ul style="list-style-type: none"> <li>Finalize 501c3 status</li> <li>Convene Special Meeting to codify the MVV of the Foundation.</li> </ul>	<ul style="list-style-type: none"> <li>Pending IRS completion of the designation               <ul style="list-style-type: none"> <li>Hold the first public FRHD-F mtg.</li> </ul> </li> </ul>