



**MINUTES
STRATEGIC PLANNING COMMITTEE**

**Wednesday, May 1, 2019 at 6:00 P.M.
Board Conference Room, 138 S. Brandon Rd., Fallbrook CA 92028**

1. Call to Order/Roll Call

Committee Chair Howard Salmon called the meeting to order at 6:23 p.m.

Committee Members Present: Howard Salmon, Chair and Jennifer Jeffries, Co-chair

Board Members Present as Observers: Barbara Mroz and Kate Schwartz-Frates.

Also in attendance was Steven Marovich, Deputy Fire Chief with North County Fire Protection District (NCFPD).

Staff Present: Wendy Lyon and Linda Bannerman

2. Public Comments

Public comment was provided by Mr. Barry Meadow regarding Blue Zones, social media and cost containment. Ms. Nancy Heins-Glaser expressed her concerns regarding legal fees. Blue Zones and if the health district has a role in the homeless situation in Fallbrook.

3. Discussion Items

a. NCFPD Cost Share and Shared Positions Proposals

Discussion ensued regarding a cost share proposal having to do with ambulance services, a medical services officer and fire fighting personnel. Steve Marovich, Deputy Fire Chief of NCFPD, provided a brief history of the fire district, the impact of the closure of the Fallbrook Hospital and possible shared services with FRHD.

Action: On motion duly made, seconded and carried, the Committee recommended to the Board of Directors approval of the cost share proposal with NCFPD for ambulance services and a full-time medical services officer.

Other shared position services that have been discussed include a full-time maintenance position shared 50/50 and a secretary/social media position also shared 50/50.

Action: On motion duly made, seconded and carried, the Committee recommended to the Board of Directors approval of these two positions in order that they be fully-explored and time-line developed.

b. Wellness Center Site Features

Discussion ensued regarding architectural drawings having been received some months ago.

Action; None

c. Wellness Center Programs and Services

Discussion ensued regarding this topic which segued into the next agenda item.

d. Kid Fit Program (presented to Board in April)

Discussion ensued regarding whether a District can receive a 501 C (3). Legal counsel will be consulted.

e. Wellness Center Use Criteria

Discussion ensued.

Action: It was moved, seconded and carried that the Wellness Center Use Criteria as modified be forwarded to the Board of Directors for approval at the next meeting.

f. Blue Zone interviews outcome measurement, alternative solutions; next steps

Discussion ensued regarding the Blue Zones.

Action: It was moved, seconded and carried to place on the agenda at the next Board of Directors meeting what more they need to make an informed decision regarding Blue Zones.

g. Lyft partnership- next steps

Discussion ensued regarding a collaborative effort with NCFPD as they are also investigating the possibility of using Lyft services.

4. Adjournment

There being no further business, the meeting was adjourned at 7:25 p.m.



Howard Salmon, Chair



Board Secretary/Clerk