



MINUTES

STRATEGIC PLANNING COMMITTEE

**Wednesday, February 20, 2019 at 5:30 P.M.
Board Conference Room, 138 S. Brandon Rd., Fallbrook CA 92028**

Committee Members Present: Howard Salmon, Chair and Jennifer Jeffries, Co-chair
Staff Members: Wendy Lyon and Linda Bannerman

1. Call to Order/Roll Call
Chair Howard Salmon called the meeting to order at 5:30 p.m.
2. Public Comments
None
3. Discussion Items
 - a. 2019-2020 Community Health Contracts (CHC) Proposal Evaluation Criteria
 - i. Evaluation Criteria
 1. The committee reviewed the existing reporting forms and proposed changes with SMART objectives and the new tracking sheet. Ms. Jeffries said she really likes the SMART objectives (specific, measurable, achievable, relevant and time bound) as a template for the Community Health Contracts program.
 2. There was discussion regarding requiring collaboration, perhaps with another non-profit which would strengthen the program
 3. Recommendation for 10% of the program's budget to be funded by another funding source/in kind support
 4. No change.
 5. Use Time Bound – not Time Phased. Question quarterly or annual objectives? What is "default" data points?
 6. No change
 7. Two grant orientations – include SMART
 8. Track and report on how much of your services are provided to Fallbrook, Bonsall, De Luz and Rainbow residents
 - ii. Application (Foundant/paper)
Page 5 of the application; remove top two questions.
Keep individual participant data for the present time.
 - iii. Reporting Tool: old forms vs. new tracking sheet
The Community Health Coordinator recommends use of the new tracking sheet.

- b. Proposing a partnership with Fallbrook Family Health Center (CHS Inc.) for WOW meetings in Spanish on a quarterly basis.

The committee members agreed that they would like to see an agreement with the Fallbrook Family Health Center (FFHC) to provide quarterly Woman of Wellness programs to the Spanish speaking population in our District. The committee recommended to move forward with contacting FFHC to ascertain their interest. Legal counsel can draft an MOU and a plan should be developed.

It was also recommended that Woman of Wellness maintain a record of individual participant data for each event.

- c. Reviewing Fallbrook Land Conservancy Community Health Contract

This item was tabled for now.

- d. Current and Former District Activities

In review of the list of current and prior District activities, the Committee made the following recommendations for ongoing programs:

<u>Current Activity:</u>	<u>Recommendation:</u>
Woman of Wellness	Yes
Prostate Cancer Screening	Yes
Participate in C of C Harvest Faire	Yes
Christmas Parade	Yes
CCHW	Yes (check with B.Mroz)
NCCCHI	Yes (currently working on grant)
<u>Prior:</u>	
Healthcare Heroes	Yes
Health Fair Community Collaborative Breakfast	Yes
Health Fair	No

Following discussion, the Committee agreed to recommend to the board to have a Public Health representative provide them with a presentation as to what they provide in services to the District. Chairman Salmon said he would follow up with Public Health.

There was discussion regarding Foundant and whether it is the best program for us to use for the Community Health Contracts program. There will be further discussion regarding this matter.

- e. Wellness Center Use Criteria List

Chairman Salmon said the District remains interested in the Blue Zones objectives. Another program the District wants to pursue is working with Lyft for transportation needs.

3/13/19 Corrected

Ms. Jeffries said she has identified the following groups to have not been adequately represented when the District sought input from the community.

1. Spanish speaking population

2. Local physicians. She would like to see further discussion with physicians (perhaps hosting a lunch).
3. Adolescent health.
4. Behavioral treatment issues.

She said she believes it is important to ask them what their most important criteria for would be for the wellness center. She will work with Kate Schwartz-Frates of the Governmental & Public Engagement Committee to further discuss and develop a potential plan for reaching out to these groups.

f. Centraforce

Discussion ensued regarding the data received from CentraForce. Following discussion, it was recommended that this data would provide added value every three years, and therefore no contract is needed this year. The Committee agreed to make this recommendation to the full board.

4. Adjournment

There being no further business, the meeting was adjourned at 6:27 p.m.



Howard Salmon, Committee Chair