



MINUTES
STRATEGIC PLANNING COMMITTEE
Wednesday, February 15, 2023, at 5:30 P.M.
Administrative Office, 1st Floor Community Room, 138 S. Brandon Rd., Fallbrook

In accordance with California Government Code Section 54953 teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar.

1. Committee Members: Chair Bill Leach and Director Barbara Mroz
Staff: CEO Rachel Mason, Executive Assistant Raquel Williams, Community Health & Wellness Center Administrator Theresa Geracitano, Administrative Officer Judith Oswald

2. **PUBLIC COMMENTS – ANNOUNCEMENT**
NONE

3. **DISCUSSION ITEMS-**
Director Mroz believes the Mission Statement is generic she thinks it should reflect what the District is doing regarding the Health & Wellness Center. Strategic Planning Committee revised the last statement in 2020. Director Mroz will be looking at the Mission|Vision|Values to see how she can revise the statements to reflect the changes of the District.
CEO Mason shared with the committee that the District is interested in the PACE Program proposal. Chair Leach believes that we need more Community Collaborations in the hopes that we develop more relationships with the public and fight off some of the talk that we are competing with local businesses. Director Mroz believes that having a narrative on the website of how we got here will be helpful for public awareness. CEO Mason added that she is working on the timeline and a conversation has started with a current grantee of potential collaborations and will share with the Governmental & Public Engagement committee. Chair Leach would like to partner with the school districts. Lisa Turner, Executive Director of Palomar Family Counseling Services shared that the Community Collaborative meetings are super helpful, and we learn from each other more than we know. As a grantee she wanted to express her thanks for the Districts support.

4. **BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS**
Director Mroz thinks we are on the mark for the Wellness Center and moving forward with the progress. Healthy Families make Healthy Communities.
Chair Leach would like to start crafting Strategic Plan 2024. Discussion of the Urgent Care building and status of the sale.

5. **ADJOURNMENT**
There being no further business, the meeting was adjourned at 6:00 pm.

A handwritten signature in blue ink, appearing to read 'Raquel Williams', is written over a horizontal line.

Board Secretary/Clerk