



**MINUTES
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**

Wednesday, January 26, 2022 at 5:30 P.M.

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone

1. Call to Order/Roll Call

Committee Chair Kate Schwartz called the meeting to order at 5:30 p.m.

In attendance: Committee Members Kate Schwartz and Howard Salmon, CEO Rachel Mason, Executive Assistant Linda Bannerman, Wellness Center Administrator Theresa Geracitano, Administrative Officer Judith Oswald, and Public Outreach/Communications Specialist Dani Vargas

2. Public Comments

None

3. Discussion Items

a. Government

i. National

ii. State

iii. San Diego County & Live Well Updates

Committee Chair Schwartz noted that she had summarized the main points of her reports on National, State, and County updates during the last Board meeting.

b. Public Engagement

i. COVID-19 Updates

CEO Rachel Mason reviewed the letter drafted for local school and special districts. Director Salmon and Chair Schwartz provided input towards final draft.

CEO Rachel Mason updated committee on COVID Test Kit distributions, noting a slowing in demand with a pending third distribution in the upcoming week. While at-home testing need may be waning, there may still be a need for PCR-testing in our communities. CEO Rachel updated the committee on options for additional testing via PCR-testing provider status with partners such as Fallbrook Family Health Center.

- ii. NCFPD – Public Outreach/Communications Specialist
Public Outreach/Communications Specialist Dani Vargas provided summary of her Social Media outreach.
Wellness Center Administrator Theresa Geracitano shared her efforts for engagement within our community. Provided list of current facility users, district events, and Inquiries for facility use. She has met with members of medical community and presented the Diabetes Prevention Program, 50% of one provider’s patients could benefit from such a program. Wellness Center Administrator shared the ongoing outreach to grantees and how they may utilize the Wellness Center.

c. Brand/Logo Refresh

- i. Community Health & Wellness Center
Wellness Center Administrator Theresa Geracitano presented the logos for the Community Health & Wellness Center. Sharing that the logo presents the opportunity for growth in potential programs, it allows us to market them with a tie-in to the existing district logo without having to create new logos.
- ii. FRHD Foundation

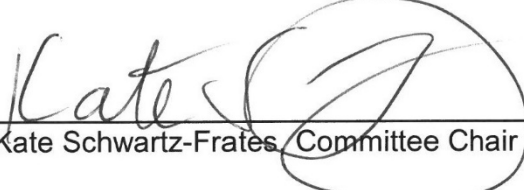
4. Board Comments and Future Agenda Items

Director Howard Salmon would like the committee to identify objectives and goals on the Government aspects of this committee.

Chair Schwartz recommends we keep transportation needs of the community as a topic for discussion in the long-term.

5. Adjournment

There being no further business, the meeting was adjourned at 6:35 p.m.



Kate Schwartz-Frates, Committee Chair



Board Secretary/Clerk