



**MINUTES
STRATEGIC PLANNING COMMITTEE**

Wednesday, May 19, 2021 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chair Jeffries called the meeting to order at 5:02 p.m.

In attendance: Committee Members Jennifer Jeffries and Howard Salmon
CEO Rachel Mason and staff member Mireya Banuelos.

Public in attendance: Allison Barclay, Cheryl Whitten, Lisa Turner, Debbie Shinner, Canece Huber and Patty Sargent.

2. Public Comments

Heidi Borsch of Be Well Therapy said they will be going live with their programs in June and thanked the District for support of their program. She then had to leave the Zoom meeting for their board meeting.

Lisa Turner of Palomar Family Counseling thanked the District for support of their programs. Debbie Shinner and Canece Huber also thanked the District for support of the Reins Therapeutic Horsemanship program and said they look forward to the development of the District's wellness center.

Allison Barclay of the Boys & Girls Club thanked the District for support of their programs, noting they have been open and look forward to their programs this summer.

3. Discussion Items

a. CHC Grant recommendations

Director Jeffries said the District received grant applications from 23 organizational applications (some organizations with multiple programs for which they are requesting funding). The total amount of funding requested is \$1.187 million. The District budgeted \$750,000 for CHC Grants for 2021-2022. \$1.1 million was awarded for 2020-2021 grants. Director Jeffries said board members were provided grant applications to review and score. Three applicants, Hope Clinic for Women, CHSI Family Health Center for Chronic Pain Management, and the Land Conservancy request for the Vibrant Volunteer Program did not meet the threshold for qualifying for a grant this year. It was suggested they be notified that the District will assist them in what would be needed in their applications if they choose to

apply next year. Excluding these programs, the total amount requested is \$1,066,915. Since \$750,000 was budgeted, there is a shortfall of \$316,915. Discussion ensued which included the observation of the following regarding duplicative needs:

- Food security
- Transportation
- Outreach (rather than relying on referrals only)

There was further discussion regarding possible solutions to the shortfall. Possible ideas included the following:

- Allocate up to \$317,000 from the investment portfolio funds to fund the 2021-22 grant recipients.
- Reduce each grant request by 36% (amount of reduction in this year's grant budget from the past year)
- Reduce each grant request by 16% and take the remainder from investment portfolio.

Further discussion ensued. It was determined that Director Salmon and CEO Mason will review each grant application to make minor revisions to some items prior to taking the grant applications to the full Board for consideration.

Recommendation: The Strategic Planning Committee recommended to the Finance Committee that 20 of the 23 applications be funded at the amount requested, less the amount of minor adjustments, and that the additional funding for those grants in the amount of approximately \$316,915 be allocated out of the District's investment portfolios.

Thereafter, both Strategic Planning and Finance Committee will make the recommendation to the full Board.

b. Refinement of the FRHD Strategic Plan Template

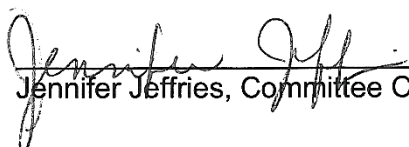
The Strategic Planning Committee once again reviewed the template. CEO Rachel Mason asked that the grant guidelines be considered in December, and the grant applications be submitted in February. The Strategic Planning Committee agreed to her request.

4. Board Member Comments and Future Agenda Items

Director Salmon suggested at some point the Strategic Planning Committee consider working with the community and grant recipients to further coordinate food security and transportation strategies. Quarterly grant recipient reports will also be reviewed by this committee on a quarterly basis.

5. Adjournment

There being no further business, the meeting was adjourned at 5:37 p.m.


Jennifer Jeffries, Committee Chair


Board Secretary/Clerk