



**MINUTES
STRATEGIC PLANNING COMMITTEE**

Wednesday, September 16, 2020 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chairman Howard Salmon called the meeting to order at 5:00 p.m.

In attendance: Committee Members: Howard Salmon and Jennifer Jeffries,
CEO Rachel Mason and Staff Members Linda Bannerman and Mireya Banuelos

2. Public Comments

None

3. Discussion Items

- a. Creation of FRHD Wellness Center Charitable Foundation; discussion for need and potential usage.

Rachel Mason said she had a lengthy discussion with the District's legal counsel Jeff Scott regarding the possibility of the creation of a Wellness Center Charitable Foundation. He said while the District is tax exempt, it does not have 501(c)(3) status. However, a foundation can be formed, with a 501(c)(3) status, to support the District's soon to be developed health and wellness center. Discussion ensued. Director Jeffries said she supports this idea with the caveat that we do not compete directly with other non-profits for funding. Ms. Mason said the District would look at collaborative grants and consider applying for funding at a different level than local non-profits.

Recommendation: The Strategic Planning Committee recommended that the Board of Directors consider the formation of a foundation to support funding for the upcoming health and wellness center.

b. Strategic Plan Development for Use of FRHD Financial Resources

- i. What is the appropriate level for a reserve for economic uncertainties?

Director Jeffries said that public agencies usually recommend a three to five percent reserve for economic uncertainties based on a two-to-three-year expenditure budget.

- ii. What is the projected cost of construction and furnishing the East Mission Road property?
- iii. What level of on-going funding should be allocated to community contract partners?
- iv. What are the projected operational costs of the East Mission project?
- v. What are the projected costs of program offerings at the East Mission facility?

The remainder of the questions above cannot be answered until the appropriate committees consider them and report back to Strategic Planning. Much of this information hinges on the findings of the consultants at Catalyst. They will be reporting to the Board of Directors at the November meeting.

4. Board Member Comments and Future Agenda Items

Director Jeffries thanked Mireya Banuelos for the Community Collaborative for Health & Wellness meeting earlier in the day. There were 27 participants at the very energized meeting, with a good discussion led by Mireya about the Fallbrook Resource Directory in which she asked and succeeded in getting everyone to participate.

Director Jeffries asked about Catalyst and their contact with school representatives. She said she had offered and is willing to assist them in contacting necessary groups and is concerned that time is running out.

5. Adjournment

There being no further business, the meeting was adjourned at 5:20 p.m.


Howard Salmon, Chairman


Board Secretary/Clerk