



**MINUTES
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**

Friday, March 19, 2021 at 10:30 A.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chair Kate Schwartz called the meeting to order at 10:33 a.m.

In attendance: Committee Members Kate Schwartz-Frates and Stephanie Ortiz, CEO Rachel Mason and staff members Linda Bannerman, Mireya Banuelos and Jen Koester.

2. Public Comments

None

3. Discussion Items

a. Government

i. Legislative Updates

Director Schwartz reviewed the legislative updates noting the 1.9 Trillion Relief Bill passed in the Senate. She reviewed national and state legislative updates as well including mask mandates, vaccine data the Covered California extension for open enrollment, eviction protections, telehealth services, behavioral health proposals and school re-opening.

ii. San Diego County & Live Well Updates

Director Schwartz reviewed information regarding vaccine availability in San Diego County, specifically the Fallbrook & Bonsall communities areas noting that our District has been helping to facilitate vaccine availability in our District. In San Diego, the Monoclonal Antibody Regional Center (MARC) is available free of charge for early treatment of COVID for those whose symptoms developed within the last 10 days and provides monoclonal antibody infusion for those who live or work in S.D. County. (See information provided in the packet for more details.)

b. Public Engagement

c. Health District's COVID-19 Response

Director Schwartz invited Community Health Coordinator Mireya Banuelos to provide the public engagement report. Ms. Banuelos discussed the ways in which the District

reached out to the community for feedback regarding the upcoming Community Wellness Center (at 1636 E. Mission Road). Both surveys and focus groups were used. English surveys completed totaled 321, and Spanish totaled 25. Focus groups had 11 English speaking participants and 8 Spanish speaking.

She provided an update regarding the District's COVID-19 vaccination outreach noting the use of banners, billboard signage and direct mail. In addition, there is ongoing outreach to provide vaccine to agricultural workers in the De Luz area.

d. FRHD and Community Events

Ms. Banuelos reviewed ongoing outreach efforts, noting the information available on the District website. Ongoing communication efforts include a Woman of Wellness newsletter, the Community Collaborative for Health & Wellness, and the Farmworker CARE Coalition. Facemasks continue to be available to the community at the District. Social Media Specialist Jen Koester provided a review of recent and planned social media efforts. District staff, including those shared with the North County Fire Protection District, will be featured in future social media postings to let the community know what we do.

Discussion ensued regarding providing the social medial COVID-19 updates being provided in Spanish. Auto translation capabilities are also available on cell phones, with some questions as to the quality. Further efforts will be pursued.

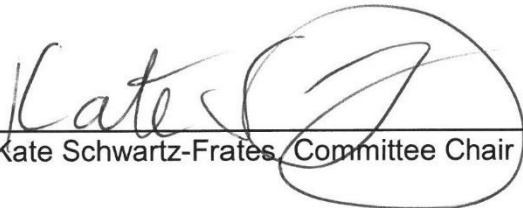
4. Board Comments and Future Agenda Items

Committee Chair Kate Schwartz suggested further outreach to local health providers to consider sharing links on our websites to facilitate better communication.

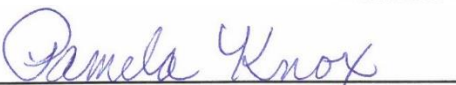
CEO Rachel Mason mentioned AB 339, an unfunded Brown Act mandate, that will be considered by the Assembly regarding online meetings being required to include translation services and closed caption capabilities. We will monitor the progress of the bill.

5. Adjournment

There being no further business, the meeting was adjourned at 11:34 a.m.



Kate Schwartz-Frades, Committee Chair



Board Secretary/Clerk