



**MINUTES**  
**BOARD OF DIRECTORS**  
**STRATEGIC PLANNING WORKSHOP**

**Saturday, May 20, 2023, at 9:30 A.M. - 2:30 P.M.**  
**Administrative Office, 1<sup>st</sup> Floor Community Room, 138 S. Brandon Rd., Fallbrook**

**In accordance with California Government Code Section 54953 teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate in the webinar.**

**1. CALL MEETING TO ORDER / ROLL CALL / ESTABLISH A QUORUM / PLEDGE OF ALLEGIANCE**

Chair Bill Leach called the meeting to order at 9:30 am and led the Pledge of Allegiance.

In attendance: Directors Bill Leach, Barbara Mroz, Jennifer Jeffries, Terry Brown, and Mike Stanicek. CEO Rachel Mason, Legal Counsel Jeffrey Scott, Staff members: Executive Assistant Raquel Williams, Administrative Officer Judith Oswald, Community Health & Wellness Center Administrator Theresa Geracitano, Programs Coordinator Bianca Heyming.

**2. PUBLIC COMMENTS – ANNOUNCEMENT**

Mr. Tim O’Leary shared with the Board the Grief Recovery Program at the Community Health & Wellness Center. He thanks the Board for the vital programs that are most beneficial to the community. Roger Shaver, Board President from the Foundation for Senior Care shared with the Board about the detrimental impact of the fourth-year hiatus of the non-profits of Fallbrook.

Patty Sargent, Executive Director of Foundation for Senior Care – Statement attached.

Allison Barclay, CEO Boys & Girls Club of North County echoed Patty and Roger and the impacts to local non-profits. Lisa Turner, Palomar Family Counseling Services.

**3. DISCUSSION ITEMS-**

a) Community Health Contract Grants process and policy per CEO Rachel Mason the policy is updated annually as we move towards the 2024-2025 grant cycle it’s a good time to set the priorities of funding. Director Jeffries agrees with the range of proportionality and favors some sort of parenthesis that guides Finance, Facilities, and new programming.

Director Stanicek and Director Mroz agree with Director Jeffries and favor revisiting the policy. Chair Leach likes the revenue proportion range of high thirty’s to low forty’s and would like to send it back to the Finance committee.

CEO Mason started the discussion on the Service areas conversation that was brought up by a board member. A reminder that in the policy at least 80% of participants must be district residents. Chair Leach suggests potentially direct staff to form new partnerships. Director Jeffries shared census data that shows that Fallbrook is not a retiree community. There are more 18–50-year-old community members than retirees.

Current policy and future priorities Chair Leach is not a fan of the three-year rule and not in favor of telling grantees how to write their grants. Directors would like to revisit the policy.

CEO Mason spoke on the Memorandum of Understanding (MOU) for the ongoing services style program.

There are a few grantees that would fit in the MOU grant process. Discussion ensued.

v) North County Fire Protection District grants, CEO Mason gave a brief history of the MOU with NCFPD that ends in 2024. Chair Leach is not a fan of this agreement and does not like the idea of sharing an employee with another district. Chair Leach believes that this policy needs to have a more strategic discussion to see how we can help each other instead of the health district throwing money at them. Discussion ensued. Chair Leach directed CEO Mason to plan for the Districts to meet.

b) Community Health and Wellness Center services and programs- CEO Mason shared that the current strategic plan is guiding the programming at the CH&WC. Now is the time to come up with a new three-to-five-year plan. Setting priorities is important to the strategic plan as it assists in the development of new programs. Programs Coordinator Bianca Heyming shared with the Board a program matrix that will be attached to the minutes. Expectations of future programming Narcan Training , Healthy Living Fair, Alzheimer's/Dementia Support. CEO Mason shared about the two potential MOU's Gary & Mary West PACE program and Palomar Family Counseling Services. Lisa Turner, CEO, Palomar Family Counseling Services shared with the Board details of the proposal. Draft proposal attached to minutes Discussion ensued.

c) Redevelopment of the Community Health and Wellness Center Director Jeffries shared with the Board that the Facilities Committee recommendations for the parking lot project will be best to hold off on it due to the solar component. CEO Mason gave more information to the Board on the communication tower that has been proposed for the CH&WC. There are many options for the tower design. More information is coming soon. i) Building A – Sanctuary/Fellowship Hall Director Jeffries addressed the Board about an integrated parking lot, solar and ADA renovation. Director Jeffries asked for the Boards input on Building A renovation and would like to gain clarification as to where the rest of the Board is moving forward. Chair Leach would like to take small bites and get estimates for restrooms and kitchen.

d) Mission, Vision, and Values Chair Leach gave a brief presentation about the Strategic Planning Committee wanting to revise the Mission-Vision, and Values statement Director Stanicek shared his power point presentation. Director Mroz recommends getting the Boards input.

#### **BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS-**

**None**

#### **ADJOURNMENT-**

There being no further business the meeting was adjourned at 2:11 pm



Board Secretary/Clerk