



MINUTES
STRATEGIC PLANNING COMMITTEE

Wednesday, March 15, 2023, at 5:30 P.M.

Administrative Office, 1st Floor Community Room, 138 S. Brandon Rd., Fallbrook

In accordance with California Government Code Section 54953 teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar.

1. CALL MEETING TO ORDER/ROLL CALL

Committee Members: Chair Bill Leach and Director Barbara Mroz

Staff: CEO Rachel Mason, Executive Assistant Raquel Williams, Community Health & Wellness Center Administrator Theresa Geracitano, Administrative Officer Judith Oswald

2. PUBLIC COMMENTS – ANNOUNCEMENT

NONE

DISCUSSION ITEMS-

Review of 22.23 Strategic Plan CEO Mason stated that this plan was mainly focused on the development of the Community Health & Wellness Center. Mostly architectural plans and a different course correction. Program goals are still on target and the majority of the programming is on schedule. Director Mroz concurs with CEO Mason many of the items are in development. Waiting for bids. This plan was on track with the Taylor Design and now we have course corrected and are focusing on education building through facilities. Director Mroz shared that we are taking before and after pictures for the benefit of the public and these pictures will be brought to the attention of the Board. Strategic Plan 2024 Chair Leach would like to start brainstorming about how the committee sees the future programming, infrastructure at the CH&WC parking lot and solar covering.

Chair Leach would like the Board to come up with a more predictable number for the grants. CEO Mason stated that historically it's been 30 - 40% of our revenue has gone towards grants. Director Mroz shared with the committee that it would be a good idea to look into the District financial holdings. CEO Mason informed the committee that a bank transfer is planned in the coming days.

Director Mroz would like to encourage the district to put on a Health Fair geared towards the whole family. CEO Mason stated that part of the Strategic Plan an event is being considered the sketch and the timeline will be brought forward to the Board at the upcoming Strategic Planning Workshop.

Director Leach is wondering about possible conversations with the High School District. CEO Mason shared that in fiscal year 2019-2020 the High School District struggled to support the High School Wellness Center. Theresa shared that the struggles have been partly changes in staff and the priority on education.

Director Leach thinks it's a good idea to get back into the High School District to better assist the youth with the impact of COVID. CEO Mason shared that she is having conversations with the Boys & Girls Club to start up a teen center and find a way that we can support that project so that we are not duplicating programs.

Director Mroz suggested a revision of Mission Statement to have more of an impact.

To better reflect the programs that we are doing now.

Chair Leach shared with the committee that the Fallbrook Regional Health District Foundation was created for the district to be able to apply for additional grant funding to better collaborate with local partners and increase the grant funding. The process started a few years ago and it has since stalled. CEO Mason shared that she will move it up on her docket and get it filed with the IRS. It had been put on the backburner due to the renovations taking place at the Community Health & Wellness Center. CEO Mason will bring it forward to the Board in the next few months. Chair Leach is content with the timeline and suggests that we dictate the priorities to move forward.

**4. BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS -
NONE**

5. ADJOURNMENT -

There being no further business the meeting was adjourned at 6:22 pm

A handwritten signature in blue ink, appearing to read "Rachel Kilbi". The signature is written in a cursive style with a horizontal line underneath it.

Board Secretary/Clerk