



**MINUTES  
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**

**Wednesday, October 27, 2021 at 5:30 P.M.**

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chair Kate Schwartz called the meeting to order at 5:30 p.m.

In attendance: Committee Members Kate Schwartz-Frates and Stephanie Ortiz, CEO Rachel Mason and staff members Executive Assistant Linda Bannerman, Wellness Center Administrator Theresa Geracitano, Administrative Officer Judith Oswald. Also in attendance: Public Outreach and Communication Specialist Dani Vargas; Herminia Ramirez, Migrant Health & Outreach Program Manager, Vista Community Clinic; a Tomedes representative with Spanish translator Paulette Pagani

2. Public Comments

Member of the public Leticia Maldonados-Stamos inquired about efforts from Fallbrook Regional Health District in engaging organizations such as Farmworker Care Coalition to assist in combating misinformation about COVID-19.

3. Presentation

a. COVID-19 Outreach Presentation by Herminia Ramirez, Migrant Health & Outreach Program Manager for Vista Community Clinic. Presenter Ramirez provided a thorough presentation on educational outreach efforts specifically targeted to Migrant farm workers in the North County region for San Diego County. Highlighted efforts put forth through collaboration with organization such as Universidad Popular, UCSD Border Health, City of Vista, City of San Marcos and City of Escondido. Emphasis placed on best practices of grassroots efforts and trusted-messengers concept. Presenter Ramirez addressed questions regarding survey results and how these numbers provide an overview of how to impact the Migrant community. Discussion ensued.

Presenter Ramirez also had overview of partnerships that aid in reaching the Migrant community: MAAC in Fallbrook, VOCES, and Farmworker Care Coalition. She thanked all partnerships on the efforts. Ideas were put forth on how to utilize these partnerships in Fallbrook. Discussion ensued.

4. Information Only

a. Government

Director Schwartz provided info on a recent virtual community presentation "COVID-19 Vaccine Data Misinformation" at the FRHD 09-22-21 Gov/PE Comm meeting. The video is available on the district's website.


b. Public Engagement

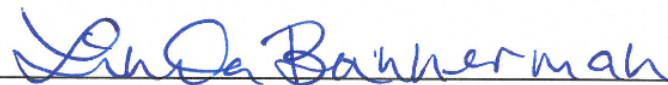
5. Board Comments and Future Agenda Items

None

6. Adjournment

There being no further business, the meeting was adjourned at 6:41 p.m.

  
Kate Schwartz-Frutes, Committee Chair

  
Board Secretary/Clerk