



AGENDA
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE

Friday, July 9, 2021 at 10:30 A.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/83268656360>
Meeting ID: **832 6865 6360**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549, Passcode 660448**.


Committee Members: Kate Schwartz-Frates and Stephanie Ortiz

CEO: Rachel Mason

Staff Members: Linda Bannerman and Mireya Bañuelos

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. Government
 - i. National
 - ii. State
 - iii. San Diego County & Live Well Updates
 - b. Public Engagement
 - i. COVID-19 Updates
 - ii. Public Engagement Plan
 1. NCFPD – Public Outreach/Communications Specialist Position Update
 2. Zoom Translation Upgrade Plan Cost
 3. ACHD “Diversity, Equity and Inclusion” Grant Application
4. Board Comments and Future Agenda Items
5. Adjournment

I certify that on July 8, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.



Board Secretary/Clerk

Public Engagement Plan

2021-2022 Quarter 1: July, August, September

1. Events

- a. Community Events
 - i. OC-CalFire COVID-19 Clinic (vax & test)
 - 1. Friday, July 9th & 30th, 9am-5pm at 1636 E. Mission Rd.
 - 2. August: TBD
 - 3. September: TBD

2. Meetings

- a. Health District
 - i. CHC Grant Program
 - 1. July Payment Meetings
 - a. Champions for Health: Tues, July 6th, 11am
 - b. Fallbrook Senior Center: Thu, July 8th, 11:15am
 - c. Foundation for Senior Care: Thu, July 8th, 1pm
 - d. Boys & Girls Club: date TBD
 - ii. Community Collaborative for Health & Wellness
 - 1. July: Dark
 - 2. Wed., August 18th, 10:30am-11:30am at 1636 E. Mission Rd., & via Zoom
 - 3. Wed., Sept 15th, 10:30am-11:30am at 1636 E. Mission Rd., & via Zoom
 - iii. Woman of Wellness
 - 1. July: Dark
 - 2. August: Date TBD
 - 3. Sept: Date TBD
- b. Community Meetings
 - i. VOCES de Fallbrook
 - 1. July: organization meeting and/or community event
 - 2. August: organization meeting and/or community event
 - 3. September: organization meeting and/or community event
 - ii. Farmworker Care Coalition
 - 1. Friday, July 16th, 9am-11am, via Zoom
 - 2. Friday, Aug 20th, 9am-11am, via Zoom
 - 3. Friday, Sept 17th, 9am-11am, via Zoom
 - iii. Fallbrook Revitalization-Child Services
 - 1. July: no meeting
 - 2. Tuesday, August 3rd, 9:30am-10:30am, 111 S. Main Ave.
 - 3. Tuesday, Sept 7th, 9:30am-10:30am, 111 S. Main Ave.

3. Business

- a. Bonsall & Fallbrook Chamber of Commerce Events
 - i. August
 - 1. [Virtual First Monday Coffee](#): Mon August 2nd, 9am on Zoom
 - ii. September
 - 1. [SunUpper at Mimi's Spoiled Avocado Boutique](#): Thur Sept 8th, 9am at 116 N. Main Ave.

4. Social Media

a. Facebook @FallbrookHealthDistrict (20-25 posts/month)

- i. Banners (Highlight a NHO, Upcoming Event, or our Current Efforts)
 - 1. July: Ultraviolet Safety Awareness Month
 - 2. August: TBD
 - 3. September: TBD
- ii. Community Events
 - 1. Local
 - 2. Outside SOI
- iii. Grantees
 - 1. Acknowledgment Posts/ Site Visits/ Events
 - a. July
 - i. Champions for Health Site Visit
 - ii. Grantee Post
 - iii. Grantee Post
 - iv. Boys & Girls Club Site Visit
 - b. August
 - i. Fallbrook Senior Center Site Visit (from July)
 - ii. Grantee Post
 - iii. Grantee Post
 - iv. Grantee Post
 - c. September
 - i. Foundation for Senior Care Site Visit (from July)
 - ii. Grantee Post
 - iii. Grantee Post
 - iv. Grantee Post
- iv. COVID-19 Information & Updates
 - 1. OC-CalFire COVID-19 Clinic (vax & test): Friday, July 9th & 30th, 9am-5pm at 1636 E. Mission Rd.
 - 2. [SD County](#)
 - 3. CA State Department of Health
 - 4. [Centers for Disease Control and Prevention](#)
- v. [National Health Observances](#)
 - 1. July
 - a. Healthy Vision Month
 - b. Sarcoma Awareness Month
 - c. UV Safety Awareness Month
 - 2. August
 - a. Psoriasis Action Month
 - b. Sun Safety Month
 - 3. September
 - a. National Childhood Obesity Awareness Month
 - b. National Cholesterol Education Month
 - c. Ovarian Cancer Awareness Month
 - d. Prostate Cancer Awareness Month
- vi. [Social Determinants of Health](#)
 - 1. July: *What are the Social Determinants of Health?*
 - 2. August: Economic Stability
 - 3. September: Connecting Economic Stability to a grantee/CBO

- b. Instagram @fallbrookhealth (2-3posts/month)
- c. LinkedIn (1-2 posts/month)

5. Website

a. Carousel

- i. Health Updates
 - 1. July: Janssen & Variants
 - 2. August: TBD
 - 3. September: TBD
- ii. [National Health Observances](#)
 - 1. July: Healthy Vision Month
 - 2. August: Sun Safety Month
 - 3. September
- iii. [Social Determinants of Health](#)
 - 1. July: *What are the Social Determinants of Health?*
 - 2. August: Economic
 - 3. September: Connecting Economic Stability to a grantee/CBO

Spanish Translation Services and Software QUOTE COMPARISON CHART

Service	Translation Precision	Tomedes	ALTA	AML Global
Hourly Cost	\$80	\$70	\$180	\$95
Minimum Time Required	2 hours	30 min.	2 hours + \$3.75 per add. min.	2 hours, then 30 minute increments, including breaks and downtime
Interpreters Required	2 interpreters over 1 hour		2 interpreters over 2 hours	
Cancellation Policy		2 days \$0, 1 day 50%, day of 100%	If less than 48 hours, \$225 per interpreter	
Availability		Scheduled	M-F 8a-8p EST	24/7
Service	Zoom Upgrade from Pro Plan to Business Plan			
10 Licenses / \$199.00 ea. (Minimum of 10 Licenses) Current plan cost is \$599.60	\$ 1,999.00			