



**AGENDA
STRATEGIC PLANNING COMMITTEE**

Wednesday, May 19, 2021 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/89674799373> Meeting ID: **896 7479 9373. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549, Passcode 660448**.**


Committee Members: Jennifer Jeffries, Chair and Howard Salmon, Co-chair

CEO: Rachel Mason

Staff Members: Linda Bannerman and Mireya Banuelos

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. CHC Grant recommendations
 - b. Refinement of the FRHD Strategic Plan Template
4. Board Member Comments and Future Agenda Items
5. Adjournment

I certify that on May 18, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.



Board Secretary/Clerk

Grant #	Agency Name (23 applications from 14 agencies)	Program Name	Req'd Amount	2020.2021 Amount	BoD Reviewer 1	BoD Reviewer 2
1	Be Well Therapy	Be Well Yoga & Mind/Body Wellness for Cancer Recovery	\$16,899.12	\$ 20,444.00	Kate Schwartz	Howard Salmon
2	Boys & Girls Club	Summer Water Safety Program	\$15,000.00	\$ 15,000.00	Stephanie Ortiz	Jennifer Jeffries
3	Boys & Girls Club	Triple Play	\$45,000.00	\$ 45,000.00	Stephanie Ortiz	Jennifer Jeffries
4	Champions for Heath	Project Access San Diego	\$32,000.00	\$ 16,500.00	Stephanie Ortiz	Howard Salmon
5	CHSI-Fallbrook Family Health Center	Chronic Care Management	\$85,000.00	new prgrm	Kate Schwartz	Jennifer Jeffries
6	D'Vine Path	Life I Can Healthy Lifestyle	\$21,900.00	\$ 17,520.00	Stephanie Ortiz	Barbara Mroz
7	Fallbrook Food Pantry	Alleviating Hunger in Greater Fallbrook	\$92,750.00	\$ 120,000.00	Stephanie Ortiz	Jennifer Jeffries
8	Fallbrook Land Conservancy	Preserve & Trail Walkability Enhancement	\$20,000.00	\$ 11,035.50	Kate Schwartz	Barbara Mroz
9	Fallbrook Land Conservancy	Save our Forest Environmental Education Program Expansion	\$30,700.00	NA	Stephanie Ortiz	Kate Schwartz
10	Fallbrook Land Conservancy	Vibrant Volunteer Program	\$16,000.00	\$ 13,859.00	Stephanie Ortiz	Barbara Mroz
11	Fallbrook Senior Center	Home Delivered Meal Program	\$99,564.00	\$ 124,284.00	Jennifer Jeffries	Howard Salmon
12	Fallbrook Senior Center	Congregate Meal Program	\$61,954.00	\$ 50,971.00	Jennifer Jeffries	Howard Salmon
13	Foundation for Senior Care	Adult Day Care	\$51,461.85	\$ 53,827.99	Kate Schwartz	Barbara Mroz
14	Foundation for Senior Care	Door Through Door	\$59,016.00	\$ 70,508.33	Kate Schwartz	Barbara Mroz
15	Foundation for Senior Care	Senior Care Advocacy	\$84,904.00	\$ 98,650.53	Kate Schwartz	Howard Salmon
16	Foundation for Senior Care	Senior Transportation Services	\$96,454.25	\$ 101,280.62	Kate Schwartz	Howard Salmon
17	Foundation for Senior Care & Fallbrook Food Pantry	Seniors & Disabled Adults Nutrition Program	\$60,047.00	\$ 52,167.07	Stephanie Ortiz	Howard Salmon
18	Hope Clinic for Women	First Three Initiative	\$20,000.00	new to us	Kate Schwartz	Jennifer Jeffries
19	Hospice of the Valleys	Fallbrook Senior Assistance Program & Butterfly Memorial	\$11,218.81	\$ 23,254.00	Jennifer Jeffries	Barbara Mroz
20	Michelle's Place	Cancer Support Services	\$41,908.00	\$ 40,350.00	Barbara Mroz	Howard Salmon
21	Palomar Family Counseling Services	Grandparents Raising Grandchildren	\$26,671.00	\$ 37,251.80	Howard Salmon	Kate Schwartz
22	Palomar Family Counseling Services	Healthy Body, Healthy Minds	\$66,671.00	\$ 66,580.50	Barbara Mroz	Howard Salmon
23	REINS	Therapeutic Horsemanship Program	\$132,796.25	\$ 132,000.00	Stephanie Ortiz	Jennifer Jeffries
Current requested amount			\$1,187,915.28	\$ 1,110,484.34		
Current draft Budget amount			\$750,000.00			
			<i>Difference -\$437,915.28</i>			

“A strategic plan applies the art and science of developing and using political, economic, psychological, and influencing plans and processes in order to afford the maximum support to policies, lessen future liabilities, leverage opportunities, strengthen against unforeseen vulnerabilities and to increase the probability of favorable future outcome for a community.” Brent Ives, BHI Consultant to Public Agencies

It is the intention of the Fallbrook Regional Health District to develop a three-year cycle of goals, objectives, and success indicators in order to focus time, attention and resources on high priority, high results efforts that are aligned with the vision, mission, and values of the District.

Section 1: Foundational Statements

Mission: The Fallbrook Regional Health District assists residents to lead healthy lives, supporting a greater life span and independence.

Vision: Fallbrook Regional Health District will offer and support services and programs that measurably improve physical and mental health, social engagement and increased life span and independence.

Values: The Fallbrook Regional Health District values dedication, efficiency, integrity, objectivity, prudence, respect, and transparency for all members of our community. Our efforts support our commitment to being an inclusive entity as we continually seek to strengthen our institution as a place for personal and social development.

Section 2: Annual Strategic Plan Timeline *(aligns with District’s Fiscal Year)*

Month	Element
September	<ul style="list-style-type: none"> • Annual Report on Wellness Center Program/Events/Initiatives/ Success Indicators • Annual Report on District and Wellness Center Organizational and Operational Success Indicators
December	<ul style="list-style-type: none"> • Quarterly Report on Wellness Center Program/Events/Initiatives/ Success Indicators • Quarterly Report on Wellness Center Organizational and Operational Success Indicators
January	<ul style="list-style-type: none"> • Grantee Guidelines Determined
March	<ul style="list-style-type: none"> • Grantee submission reviewed. • Quarterly Report on Wellness Center Program/Events/Initiatives/ Success Indicators • Quarterly Report on Wellness Center Organizational and Operational Success Indicators
April	<ul style="list-style-type: none"> • Public Hearing on Annual Budget
May	<ul style="list-style-type: none"> • Annual Strategic Plan Review and Renew Work Study Session • Board Self Evaluation Work Study Session

June	<ul style="list-style-type: none"> • Annual Budget Adoption • Quarterly Report on Wellness Center Program/Events/Initiatives/ Success Indicators • Quarterly Report on Wellness Center Organizational and Operational Success Indicators • Grantee allocations approved at Board meeting.
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Section 3: Wellness Center Goals, Objectives and Success Indicators

- 2021-2022 Goals, Objectives, Success Indicators
- 2022-2023 Goals, Objectives, Success Indicators
- 2023-2024 Goals, Objectives, Success Indicators

Section 4: FRHD Organizational and Operational Goals, Objectives, and Success Indicators

- 2021-2022 Goals, Objectives, Success Indicators
- 2022-2023 Goals, Objectives, Success Indicators
- 2023-2024 Goals, Objectives, Success Indicators

Section 5: Facility Multi Year Maintenance Plan

- 2021-2022 Goals, Objectives, Success Indicators
- 2022-2023 Goals, Objectives, Success Indicators
- 2023-2024 Goals, Objectives, Success Indicators

Section 6: Board Development

- 2021-2022 Goals, Objectives, Success Indicators
- 2022-2023 Goals, Objectives, Success Indicators
- 2023-2024 Goals, Objectives, Success Indicators

Section 8: Protocol for Annual Review/Renewal of Strategic Plan

At the April meeting, the Board and CEO will identify strengths, weaknesses, opportunities and threats that should be considered in the setting of goals, objectives, and success indicators.

The Board will develop goals and objectives for Board Development during the May Board Self Evaluation Work Study Session for consideration at the June Board meeting.

The Board and CEO will draft goals and success indicators. The objectives will be developed by the CEO and appropriate staff. The goals and objectives for Sections 3-6 will be considered at the May Board meeting.