



**AGENDA
GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**


Friday, May 14, 2021 at 10:30 A.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/83268656360>
Meeting ID: **832 6865 6360**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549, Passcode 660448**.

Committee Members: Kate Schwartz-Frates and Stephanie Ortiz
CEO: Rachel Mason
Staff Members: Linda Bannerman, Mireya Banuelos and Jen Koester

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
 - a. Government
 - i. Legislative Updates
 - ii. San Diego County & Live Well Updates
 - b. Public Engagement
 - i. Health District's COVID-19 Response
 - ii. FRHD and Community Events
4. Board Comments and Future Agenda Items
5. Adjournment

I certify that on May 13, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.



Board Secretary/Clerk

**FRHD – GOVERNMENT & PUBLIC ENGAGEMENT COMMITTEE
MAY 2021 REPORT**

GOVERNMENT

LEGISLATIVE UPDATES

1) NATIONAL

President Joe Biden set a new vaccination goal to deliver at least one shot to 70% of adult Americans by July Fourth as he tackles the vexing problem of winning over the “doubters” and those unmotivated to get inoculated.

Biden’s goal equates to delivering at least the first shot to 181 million adults and fully vaccinating 160 million <https://apnews.com/article/coronavirus-pandemic-health-government-and-politics-million-adults-and-fully-vaccinating-160-million>

- President Biden is adjusting the U.S. vaccination strategy [to focus on local efforts](#) targeting younger people and those hesitant to get a shot.
- The number of Americans getting a shot has fallen by about 50 percent since April 13, the day officials paused the Johnson & Johnson vaccine
- The U.S. birthrate [continued to drop last year](#). Total births fell to the lowest level since 1979. <https://nl.nytimes.com/f/newsletter/>

The FDA [announced](#) last week that it would ban menthol in cigarettes, the only flavoring tobacco companies are still allowed to add. This is a positive step.
www.washingtonpost.com

US Treasury Establishes Office Dedicated to Implement COVID Relief: The US Treasury Department has announced the creation of a new office dedicated to the distribution of federal COVID-19 relief to state and local governments. The US Treasury Department has announced steps eligible counties and cities must take to receive direct payments from the federal government under the [Coronavirus State and Local Fiscal Funds](#) authorized by the American Rescue Plan Act. (www.achd.org)

CDC – Latest Covid Data Tracker: MAY 5, 2021:

CASES IN US: 32,313,016

VACCINES ADMINISTERED: 250 M

DEATHS: 575,491

https://covid.cdc.gov/covid-data-tracker/#cases_totalcases

2) STATE

Senate Democrats Release "Build Back Boldly" Budget Priorities: Last week, Senate President pro Tempore Toni Atkins, along with Senate Budget Chair Nancy Skinner and Budget Subcommittee Chairs John Laird, Susan Eggman, Maria Elena Durazo, Bob Wieckowski and Anna Caballero, presented Senate Democrats' budget priorities for 2021-22 and beyond. Generally, the plan incorporates proposals that Senate Democrats say will build "a post pandemic economy that extends prosperity for Californians."

More Revenues Beat Budget Estimates: The Department of Finance has released its monthly [Finance Bulletin](#) and, in what's getting to be pretty repetitive news, March state general fund revenues were almost \$2.4 billion above budget estimates.

Legislature Confirms Bonta as Attorney General: The Legislature confirmed Assemblymember Rob Bonta to be the state's next attorney general last week on a 29-6 vote in the Senate and a 62-0 vote in the Assembly.

- **Early Budget Action Update: Governor Newsom Signs PPP Tax Conformity Measure; Movement on DJJ Realignment Trailer Bill:** Last week, the Legislature and Governor acted on what will be the last bit of early 2021-22 budget action.
- **Assembly Budget Blueprint Released:** Assembly Budget Chair Phil Ting released the [Assembly's Budget Blueprint](#) for 2021-22, including a number of proposals to restore state service and invest in priority areas, while stimulating the economy.
- **Senate Budget Subcommittee Approves Drought Package:** Last week, the Senate Budget Subcommittee No. 2 approved a \$3.4 billion [spending proposal](#) to address the state's water supply needs, as the state approaches a second consecutive dry summer. (www.achd.org)

STIMULUS CHECK Hundreds of thousands of Californians can expect a stimulus check, ranging from \$600 to \$1,200, soon, if they haven't already received one. One-time \$600 payments under the "Golden State Stimulus" are on the way for eligible Californians who file with Social Security Numbers and qualify to receive the [state's Earned Income Tax Credit](#). So far, the state has distributed 2.5 million state stimulus payments, totaling \$1.6 billion, the state's Franchise Tax Board announced on Thursday.

As of May 5, California has 3,646,729 confirmed cases of COVID-19, resulting in 60,862 deaths. Vaccines administered: 31,027,617

CA-AB 339 – The provisions of the act allow for greater public access through requiring specified entities to provide a call-in and internet-based service and instructions on how to access these options to the public for specified meetings and allow for greater accommodations for non-English speakers attending the meetings. Currently in appropriations committee.

SAN DIEGO COUNTY & LIVE WELL UPDATES

1) COUNTY HEALTH AND HUMAN SERVICES AGENCY WITH DATA THROUGH MAY

- **Anyone 16 and up** who lives, works or goes to school in San Diego County can now receive a COVID-19 vaccine at no cost. See more locations at coronavirus-sd.com/vaccine.
- **Received at least one shot:** Over 1.52 million or 56.6% of San Diegans 16 and older.
- **Fully vaccinated:** More than 1.11 million or 41.4%.
- **The goal: fully vaccinate [75% of San Diego County residents 16 and older or 2,017,011 people](#).**
- **To date**, 75.5% of the goal population has received at least one vaccine and 55.2% are fully vaccinated.
- **More vaccination information** can be found coronavirus-sd.com/vaccine.
- **Lower appointment** demand drove the county to announce walk-in availability at 16 of its smaller vaccination locations on Tuesday, providing a new no-appointment-necessary option for those who have not yet received a first dose. (sduniontribune, Apr 28th)
- **Starting, Thurs., May 6**, three County COVID-19 vaccination sites in North, East and South County will start offering evening hours for San Diegans.
- **Sun. to Thurs.** – North Coastal Live Well Health Center-1701 Mission Avenue, Oceanside

2) COUNTY BOARD OF SUPERVISORS

County of San Diego Communications Office

With a new budget that responds to voices in the community and follows a Framework for the Future that fundamentally changes our operations, the Chief Administrative Officer's recommended budget was released today. It calls for \$7.03 billion in fiscal year 2021-22 spending, an increase of 7.3% and a net increase of 660 additional staff years, excluding staff from the Air Pollution Control District which became an independent agency on March 1.

Investments in both funding and staff are designed to make an impact in these key areas: Racial Justice, Behavioral Health, Health Equity, Economic Opportunity, Homelessness, Housing Accessibility and Affordability, Environmental Protection, Government Transparency, and Community Investments. The public can watch budget presentations by several County departments to the Board of Supervisors on Wednesday, May 26 and Thursday, May 27. Budget hearings will begin at 9 a.m. on Monday, June 14. An evening hearing will take place at 5:30 p.m. on Wednesday, June 16.

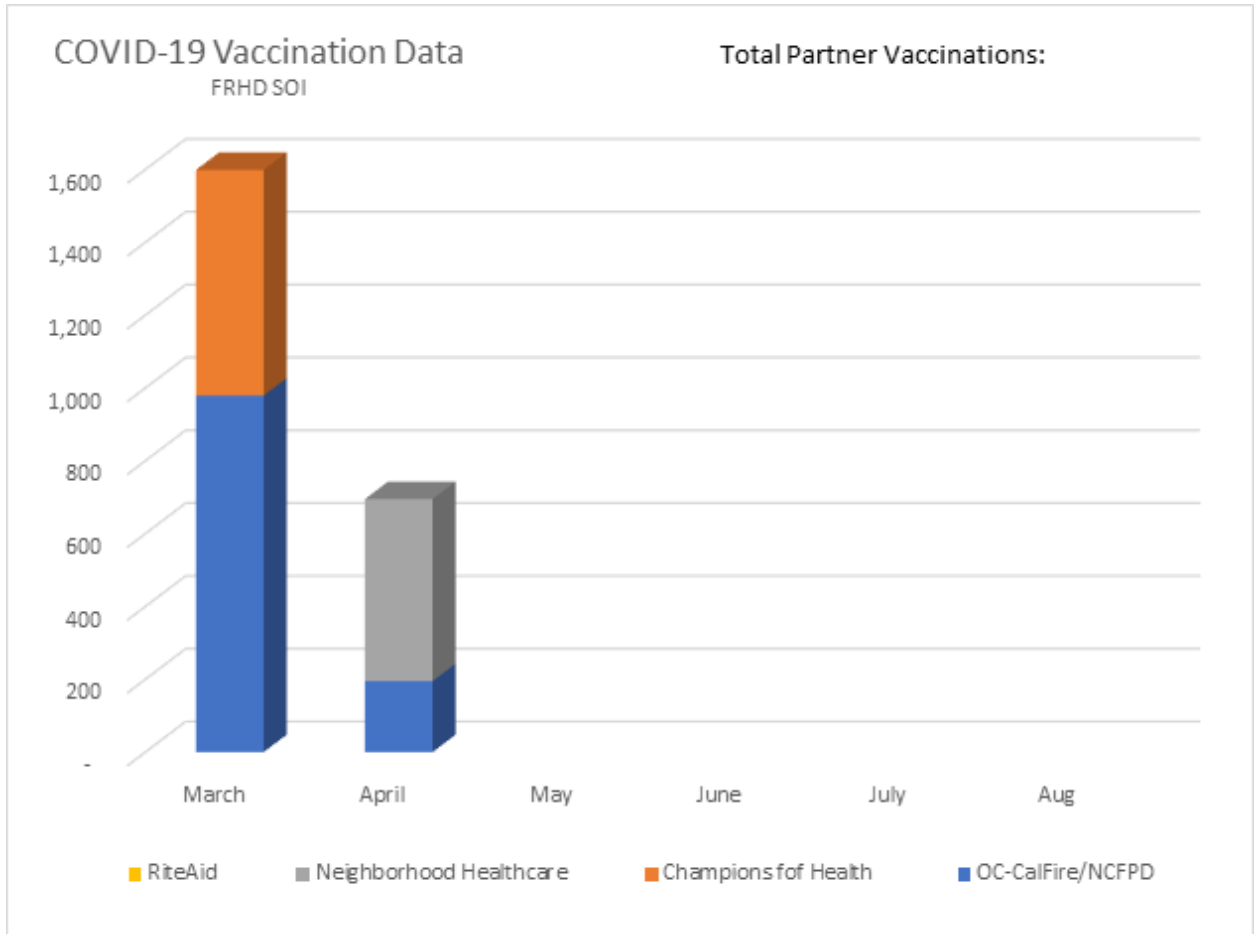
The public can get more information through the [online budget portal](#) and the [recommended operational plan](#). The public can also submit comments to the Board through [e-comment](#). The online comments can be submitted until budget hearings close at 5 p.m. on Wednesday, June 23.

PUBLIC ENGAGEMENT

HEALTH DISTRICT'S COVID-19 RESPONSE

1) FALLBROOK & BONSALE REGION

- The Health District is working alongside our community partners CAL FIRE & North County Fire Protection District to bring the [COVID-19 Vaccine to our community](#). To be placed on our local vaccination interest list, please fill out the [interest form](#) on fallbrookhealth.org or contact us at hello@fallbrookhealth.org or at 760-731-9187.



FRHD AND COMMUNITY EVENTS

See Community Engagement Report

COMMUNITY ENGAGEMENT REPORT MAY 2021

DISTRICT EVENTS/COMMUNITY ENGAGEMENT EFFORTS

Community Wellness Center Feedback

FRHD looked to its community members of Bonsall, De Luz, Fallbrook and Rainbow to gather feedback on the development of the future wellness center that will be housed at our 1636 E. Mission Rd., Fallbrook property that has hosted many COVID-19 testing dates/vaccination events, and we are looking forward to transforming it to continue to serve the health and wellness needs our community.

Final data will be presented by Catalyst and discussed with Board of Directors at Special Board Meetings in the next couple of months. To be [notified of meetings](#) please email lbannerman@fallbrookhealth.org and pknox@fallbrookhealth.org.

HEALTH DISTRICT'S COVID-19 RESPONSE & COLLABORATIONS

COVID-19 Vaccination Outreach

For more information, and to be placed on our local vaccination interest list, please fill out our interest form [here](#). For any further questions please contact us at or at (760) 731-9187 or e-mail us at hello@fallbrookhealth.org.

COVID-19 Vaccination in the Health District

Rite Aid

We have finalized an agreement with Rite Aid to hold a weekly vaccination clinic on Mondays from 10am to 4pm at the District's Wellness Center on 1636 E. Mission Rd. These clinics will administer the Pfizer vaccine. For more information and to make an appointment visit our website [here](#).

Community Health Systems, Inc.-Fallbrook Family Health Center

The [Fallbrook Family Health Center](#) (local community health center) is partnering with us to bring you a Saturday vaccination clinic to be held at the District's Wellness Center property at [1636 E. Mission Road, Fallbrook, CA 92028](#). The Johnson & Johnson (Janssen) - 1 dose vaccine will be offered.

Neighborhood Healthcare

Our grantee (an FQHC) brought the vaccines and vaccinators. We helped advertise, schedule appointments, and provided logistics and volunteer support day of.

Champions for Health

Our grantees who have also been tasked by the County of San Diego to assist with vaccinating the rural communities.

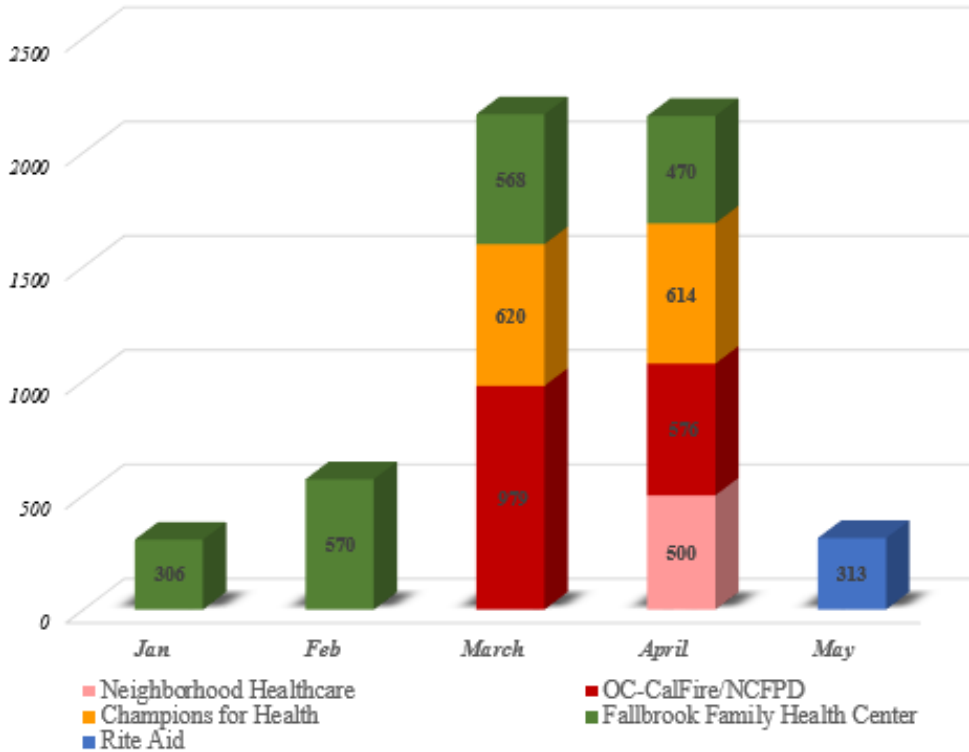
SD County Operation Collaboration-CalFire/North County Fire Protection District

We are connecting nurseries with CalFire, so site specific events can be coordinated, those numbers are not included below.

COVID-19 Vaccination Data in the Health District's Sphere of Influence

**COVID-19 Vaccination Data
FRHD SOI**

*Total Partner Vaccinations: 5,516



*Counts are doses provided - differing vaccines have been provided across events.

COVID-19 Tests Administered in the Health District's Sphere of Influence

Offered by Operation Collaboration.

Friday, May 28 at Fallbrook Regional Health District Wellness Center, 1636 E. Mission Rd., Fallbrook

Woman of Wellness (WOW)—monthly newsletter

Our goal is to keep in touch, provide updates about the District, provide something educational, and incorporate some fun too. To sign up for the monthly newsletter e-mail Pam at pknox@fallbrookhealth.org.

Community Collaborative for Health & Wellness—May 19th | 10:30am-12pm

To sign up for meeting notifications and updates, e-mail co-facilitator [Mireya Bañuelos](#).

Farmworker CARE Coalition— May 21st | 9am-11pm

To sign up for meeting notifications and updates, e-mail fwcc.secretary@gmail.com.

WEBSITE

COVID-19 Information & Updates

- [Vaccination Clinics](#)
- [Testing](#)
 - [COVID-19 Cases](#) in 92028: 3,907 & 92003:279 *data through May 6th, updated May 7th

SOCIAL MEDIA

Facebook [@FallbrookHealthDistrict](#)

Insights: April 9-May 6

Page Views: 209 -64% ▼ Post Reach: 7,187 -30% ▼ Post Engagement: 1,657 -61% ▼

May Plan

FACEBOOK CONTENT/MESSAGING

- San Diego County COVID-19 Vaccination Clinics
 - FRHD Wellness Center
 - Vallecitos Elementary School
 - Palomar College
 - Rite Aid Partnership
 - Other Vaccinations Clinics in our Sphere of Influence
- County Updates
- COVID-19 Vaccine Distribution Updates
- COVID-19 Vaccine Safety Information
- Community Health Contract Grant Recipients
 - Acknowledgment Posts
 - Grantee Events
- [National Health Observances](#) & Other Health Promotion Campaigns
 - National Stroke Awareness Month
 - Mental Health Awareness Month
 - Skin Cancer Detection and Prevention Month
 - Mother's Day
 - Memorial Day
 - Nurses Day

Instagram [@fallbrookhealth](#)

Insights: April 9-May 6

Accounts Reached: 194 -47.8% ▼ Post Interactions: 46 -85.9% ▼ Profile Visits: 277 -87.3% ▼

May Plan

- Bonsall, Fallbrook, & Rainbow Dates COVID-19 Testing/VaccineEvents
- Vaccine Distribution local sites
- Employee Introductions

May [National Health Observances](#)

Stroke Awareness Month

Know the signs.

F
FACE

Is one side of their face drooping? Is one side of their face numb? Ask the person to smile.

A
ARM





Is one of their arms weak or numb? Ask the person to raise both arms and see if one drifts downward.

S
SPEECH

Is their speech slurred or are they unable to speak? Are they hard to understand? Ask the person to repeat a simple sentence.

T
TIME

If the individual shows any of these symptoms, even if they go away, call 9-1-1 immediately to get them to the nearest hospital. Time is crucial in stroke cases.

Fallbrook Regional
HEALTH DISTRICT
Source: heart.org

EL MES DE LA CONCIENCIA DEL DERRAME CEREBRAL

Conoce los signos.

CARA

¿Una parte de la cara está caída?
¿Entumecida? ¿Paralizada? ¿Puede la persona sonreír?

BRAZO





¿Está uno de los brazos débil?
¿Entumecido? ¿Pregunta a la persona si puede alzar sus dos brazos? Observa si uno de los brazos cae o se desploma.

HABLA

Su habla es lenta y pareciera que arrastra sus palabras. ¿La persona es incapaz de hablar? ¿Es difícil entender lo que la persona desea expresar? Pregunte a la persona si puede repetir un enunciado simple.

TIEMPO

Si la persona muestra alguno de estos síntomas, aunque a veces desaparecen, llame al 9-1-1.

Fallbrook Regional
HEALTH DISTRICT
Referencia: heart.org

MAY IS
SKIN CANCER AWARENESS MONTH

Know your ABCDE's
to help identify early stages of melanoma.

A
Asymmetry
One half of the mole does not match the other half.

B
Border
A mole that has blurry or jagged edges.

C
Color
Moles that are dark black or made up of a variety of colors.

D
Diameter
The size of the mole is larger than a pencil eraser (1/4 inch).

E
Evolve
The mole has gone through sudden changes in size, shape or color.

Fallbrook Regional
HEALTH DISTRICT

Source: SkinCancer.org

MAYO ES
EL MES DE LA PREVENCIÓN
DEL CÁNCER DE PIEL

Conoce tus ABCDE's
para ayudarte a identificar los
primeros síntomas del cáncer de piel

A
Asimetría
Una parte del lunar es no simétrico o es diferente.

B
Borde
El primer signo de melanoma suele ser un lunar que cambia de tamaño, forma o color. Un lunar que tiene bordes borrosos o ásperos.

C
Color
Lunares que son oscuros, negros o tienen colores diferentes.

D
Diámetro
El tamaño del lunar es más grande que el tamaño del borrador de un lápiz (1/4 de pulgada).

E
Evoluciona
El lunar ha pasado a través de cambios repentinos en tamaño figura o color.

Fallbrook Regional
HEALTH DISTRICT

Referencia: SkinCancer.org



MAY IS
MENTAL HEALTH
AWARENESS MONTH

**YOU ARE
NOT ALONE
ON THIS
JOURNEY**

NOW MORE THAN
EVER WE NEED TO
FIND WAYS TO STAY
CONNECTED TO OUR
COMMUNITIES.

#ENDTHESTIGMA

Fallbrook Regional
HEALTH DISTRICT



MAYO ES EL
MES DE LA
CONCIENCIA DE
LA SALUD MENTAL

**TU NO
ESTAS SOLO
EN ESTE
CAMINO**

AHORA MÁS QUE NUNCA
NECESITAMOS ENCONTRAR
FORMAS PARA ESTAR
CONECTADOS CON
NUESTRAS COMUNIDADES.

**TERMINEMOS CON
ESTE ESTIGMA**

Fallbrook Regional
HEALTH DISTRICT

TO MOMS EVERYWHERE,

HAPPY MOTHER'S DAY!

Thank you for your love.

Fallbrook Regional
HEALTH  DISTRICT



A TODAS LAS MAMÁS

¡FELIZ DÍA DE LAS MADRES!

Gracias por su amor.

Fallbrook Regional
HEALTH  DISTRICT





MEMORIAL DAY 2021

A TRIBUTE TO OUR HEROES

Today, we remember and honor our
fallen brothers and sisters.

Fallbrook Regional
HEALTH  DISTRICT



DÍA DE LOS CAÍDOS 2021

UN HOMENAJE A NUESTROS HÉROES

Hoy recordamos y honramos a
nuestros hermanos y hermanas caídos.

Fallbrook Regional
HEALTH  DISTRICT