Fallbrook Regional HEALTH DISTRICT

MINUTES STRATEGIC PLANNING COMMITTEE

Wednesday, May 20, 2020 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chair Howard Salmon called the meeting to order at 5:06 p.m. In attendance: Committee Members: Howard Salmon, Chair and Jennifer Jeffries. Executive Director Rachel Mason; Staff Members Linda Bannerman and Mireya Banuelos and Catalyst representatives Debbie Jacobs and Sharon Conklin.

- 2. Public Comments None
- 3. Discussion Items
 - a. Catalyst Summary of Findings of Pre-Phase/Activities

The representatives from Catalyst provided a presentation of their activities, findings, and next steps in the process of identifying and prioritizing community needs to determine optimal programming for the future Health & Wellness Center on E. Mission Road. Discussion ensued during which there were some recommended changes to the presentation. It was noted that prior data provided averages that did not represent different populations with different needs and did not consider root causes driving many community needs. (See attached presentation)

Recommendation: The Strategic Planning Committee recommended changes to some portions of the presentation and recommended the modified presentation be presented to the full board at a Special Meeting on June 5th.

b. Community Health Contracts/Grants Fiscal Year 2020-2021
Discussion ensued regarding the applications received for the Community Health Contract grants for Fiscal Year 2020-2021. Board members reviewed and scored each application. Director Jeffries suggested that the District not fund applications/organizations scoring below 70. In addition, some budget revisions were recommended for many of the applicants. Lastly, there was further discussion regarding communication with applicants as to the following:

- Why applications were denied and what could have been done better
- Why budget revisions were recommended
- Information as to what types of applications will be considered moving forward as the Health & Wellness Center is developed and opened.
- 4. Board Member Comments and Future Agenda Items Director Jeffries requested an agenda item for the Special Meeting of the Board on June 5th. She recommended consideration of FRHD partnering with the Chamber of Commerce as businesses begin to open and FRHD offering a touchless thermometer, masks and/or face shields. A maximum cost per offering to each business and a time limit of the offering need to be determined.
- 5. Adjournment

There being no further business, the meeting was adjourned at 6:19 p.m.

Howard Salmon, Chairman

Board Secretary/Clerk