

ONE Integrated Team **ONE** Integrated Solution....



Debbie Jacobs
Catalyst
Project Executive



Joe Lowe
Taylor Design
Project Executive



Sharon Conklin
Catalyst
Operations, Technology, Partnerships



Eric Morris
Catalyst
Community Needs, Strategy,
Resource Gaps, Roadmap



Jen Leonard
Taylor Design
Strategy Director



Ashley Feichter
Taylor Design
Interior Design



Demi Alabi
Catalyst
Financial Feasibility



Simon Thomas
Taylor Design
Planning



Mark Allnutt
Catalyst
Construction Mgt

Project Vision and Goals

Desire a partner to inform the strategic direction for current and future community needs enabling the Community Health & Wellness Center to encourage a lifetime of healthy living.



- Program Strategy
- Needs Assessment
- Analytics / R&D
- Financial Feasibility
- Functional Programming
- Implementation

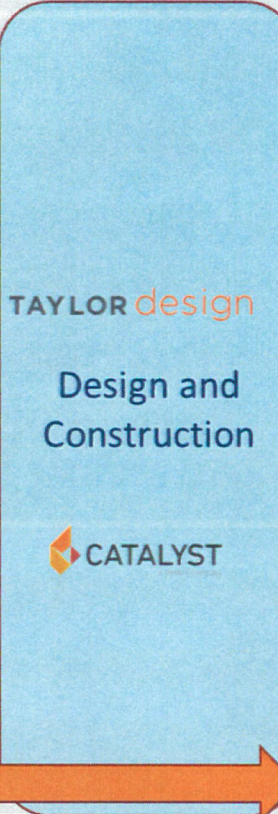


TAYLOR design

- Design Strategy
- Architecture
- Master Planning
- Engineering
- Interior Design
- Schedule / Phasing



Together, We Work with You to Achieve Your Goals

Key Work Steps / Milestones	CATALYST	TAYLOR design	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6 Forward
Determine Community Program Needs			→					
Population Analytics	100%	0%	→					
Market Profile	100%	0%	→					
Emerging Trends/Technologies	50%	50%	→					
Voice of the Customer	50%	50%	→					
Assess Organizational Capacity	100%	0%	→					
Identify Resource Needs	80%	20%		→				
Evaluate Financial Sustainability	100%	0%				→		
Create a Roadmap to the Future	80%	20%				→		
Site & Facilities Planning	20%	80%				→		
Build Enduring Partnerships	100%	0%				→		

Notes

