



**AGENDA**  
**GOVERNMENT/PUBLIC ENGAGEMENT COMMITTEE**


Friday, March 19, 2021 at 10:30 A.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link: <https://us02web.zoom.us/j/83268656360>  
Meeting ID: **832 6865 6360**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549, Passcode 660448**.

Committee Members: Kate Schwartz-Frates and Stephanie Ortiz  
CEO: Rachel Mason  
Staff Members: Linda Bannerman, Mireya Banuelos and Jen Koester

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
  - a. Government
    - i. Legislative Updates
    - ii. San Diego County & Live Well Updates
  - b. Public Engagement
  - c. Health District's COVID-19 Response
  - d. FRHD and Community Events
4. Board Comments and Future Agenda Items
5. Adjournment

I certify that on March 18, 2021, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.

  
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Board Secretary/Clerk

# FRHD - GOVERNMENT & PUBLIC ENGAGEMENT COMMITTEE

## March 2021 REPORT

### GOVERNMENT

#### Legislative Updates

- Senate Takes Up 1.9T Relief Bill - [Senate Democrats plan to reduce jobless payments in stimulus plan but extend them for longer.](#)
  - The overall bill, President Joe Biden's foremost legislative priority, is aimed at battling the killer pandemic and nursing the staggered economy back to health. It would provide direct payments of up to \$1,400 to most Americans and money for COVID-19 vaccines and testing, aid to state and local governments, help for schools and the airline industry and subsidies for health insurance. (APNews.com)

#### A) NATIONAL:

- [Dining at restaurants and the lack of mask mandates are each linked to the spread of the virus in the U.S., the C.D.C. says.](#) For more info: [cdc.gov/media/releases/2021/p0107-covid-19-funding.html](https://www.cdc.gov/media/releases/2021/p0107-covid-19-funding.html)
- Johnson & Johnson COVID-19 Vaccine Authorized by US FDA for Emergency Use- First Single Shot Vaccine. J & J to deliver more than 20 Million doses to US in March, 100 M doses in first half of 2021 (jnj.com)
- For Up To Date CDC Data on Vaccination Rates: <https://www.cdc.gov/covid-data-tracker/#vaccinations> As of first week of March:
- COVID Cases in US: 28,646,679 Total Vaccines Administered: 85 M
- Deaths: 526,000+

#### B) STATE:

- **Covered California Extends Open Enrollment Period:** Covered California announced that the open enrollment period for people to purchase health care coverage will be extended through May 15.
- **Eviction Protections Extended, Rental Assistance Program Gearing Up:** The Legislature has approved and Governor Gavin Newsom has [signed](#) into law an extension of the state's eviction moratorium and allocation of federal rental and utility assistance funds.
- **SB 89: Budget Bill Jr:** [SB 89](#) makes technical changes to the 2020-21 Budget Act to appropriate and implement federal funds received for rental assistance under the California Department of Housing and Community Development (HCD).
- **SB 91: Eviction Moratorium/Rental Assistance:** [SB 91](#) extends the existing statewide moratorium on evictions through June 2021 and includes provisions to allocate up to \$2.6 billion in federal stimulus funds for purposes of rental and utility assistance (\$1.1 billion for cities and counties with populations of 200,000 or greater and \$1.5 billion to the state for allocation and administration).
- **Assembly Health Committee Explores Telehealth:** Assembly Health Committee held its telehealth information hearing on February 23, the agenda can be found [here](#). Perhaps the biggest outcome of the hearings was Chair Jim Wood's clear articulation of his position on telehealth, particularly when it comes to telephone. While he is

supportive of telephone visits, he is not comfortable with the state paying the same rate for telephone visits as video or in-person visits.

- **Both Houses Discuss Behavioral Health Budget Proposals:** Senate Budget and Fiscal Review Subcommittee No. 3 and Assembly Budget Subcommittee No. 1 both held budget hearings to discuss behavioral health issues, including the proposal for \$750 million for behavioral health infrastructure and the proposal for \$400 million for student mental health in the last week.
- **School Re-opening Compromise Announced:** At an Elk Grove elementary school last week, Governor Gavin Newsom and legislative leaders announced a deal on school reopening that focuses on getting the youngest students (TK-2nd) back to school by April 1. The compromise offers \$2 billion in incentive grants to schools in counties with fewer than 25 new daily confirmed coronavirus cases per 100,000 residents.

### C) SAN DIEGO COUNTY

- Learn more about the San Diego County COVID-19 Vaccine:
  - Vaccination Sites & Appointments
  - Phased Approach for Vaccinations:  
Clinical Advisory Group: brings together local and community clinical partners to provide guidance using a phased approach for vaccine distribution and provide recommendations using a health equity lens when vaccine supply is limited
- **About the COVID-19 Vaccine - Information for Healthcare Professionals**
  - As of March 3, Of the 1.1 million COVID-19 vaccine doses delivered to the region, more than 997,000 have been logged as administered. Overall, more than 608,000 County residents have received at least one shot of two-dose vaccine. That's 22.6 percent of those eligible.
  - San Diego County's state-calculated, adjusted case rate is currently 10.8 cases per 100,000 residents (as of March 2) and the region is in Purple Tier or Tier 1.
  - 508 cases were reported to the County on March 3. The region's total is now 261,861. ([countynewscenter.com/san-diego-county-covid-19-update-3-04-202](http://countynewscenter.com/san-diego-county-covid-19-update-3-04-202))
- **Monoclonal Antibody Regional Center** - San Diego County has a site available that is free of charge for early treatment of COVID- patients over age 65 can self-refer others should be referred by their clinician. The [MARC](#) is open to treat medically eligible COVID-19 positive patients whose COVID-19 symptoms developed within the last 10 days. The MARC is scheduling patients for monoclonal antibody (mAb) infusion 7 days a week from **8:00 am to 8:00 pm** and is located at the **Palomar Medical Center Downtown** at [555 East Valley Parkway, Escondido, CA 92025](#). MAb treatment is provided at no cost to the patient, regardless of health insurance or immigration status. The MARC is available to those who live or work in San Diego County.
  - **To refer patients** who meet [FDA's EUA criteria](#), health professionals or their delegated medical staff should complete the [referral form](#) (using Chrome, Firefox, or Safari) and either **call [619-685-2500](tel:619-685-2500) or fax the form to [760-739-2851](tel:760-739-2851)**. **Patients 65 years of age or older do not require a referral** and may call [619-685-2500](tel:619-685-2500) with questions and/or to schedule an appointment for COVID-19 monoclonal antibody treatment. For more information, please see the [Health Professionals website](#), [Provider Flyer](#), and [Patient Flyer \(Spanish\)](#). Promotional videos are available in both [English](#) and [Spanish](#).

- The County's Emergency Rental Assistance Program (ERAP) serves all areas of the San Diego region except for the cities of San Diego and Chula Vista. Residents of the cities of San Diego and Chula Vista and residents that are unsure of what program serves their area can visit [www.ERAPsandiego.org](http://www.ERAPsandiego.org) for general information about ERAP in the region. For more information, please visit [www.SDHCD.org](http://www.SDHCD.org).

**D) FALLBROOK AND BONSALL REGION**

- **New Parks Coming to Bonsall and Fallbrook!** the Board of Supervisors unanimously approved grant applications for millions of dollars to get these parks constructed.
- **COVID-19 Vaccine in our Health District:** The Health District is working alongside our community partners CAL FIRE & North County Fire Protection District to bring the COVID-19 Vaccine to our community. If you have questions regarding the COVID-19 Vaccine please call us at (760) 731-9187, or send us a message at [hello@fallbrookhealth.org](mailto:hello@fallbrookhealth.org).

**PUBLIC ENGAGEMENT:**

- 1) **Health District's COVID-19 Response** (See Feb. 2021 Community Engagement Report)
- 2) **FRHD and Community Event Updates** (See January 2021 Community Engagement Report)

## COMMUNITY ENGAGEMENT REPORT MARCH 2021

### DISTRICT EVENTS/COMMUNITY ENGAGEMENT EFFORTS

#### Community Wellness Center Feedback

FRHD is looking to its community members of Bonsall, De Luz, Fallbrook and Rainbow to gather feedback on the development of the future wellness center that will be housed at our 1636 E. Mission Rd., Fallbrook property that has hosted many COVID-19 testing dates and we are looking forward to transforming it to continue to serve the health and wellness needs of the community.

English Surveys: 321

Spanish Surveys: 25

Focus Groups English Participants: 11

Spanish Focus Groups Participants: 8

#### COVID-19 Vaccination Outreach

The Health District is working alongside our community partners CAL FIRE-San Diego County Fire and North County Fire Protection District to bring the COVID-19 Vaccine to our community. For more information, and to be placed on our local vaccination interest list, please fill out our interest form [here](#). For any further questions please contact us at or at (760) 731-9187 or e-mail us at [hello@fallbrookhealth.org](mailto:hello@fallbrookhealth.org).

#### Outreach Efforts Include:

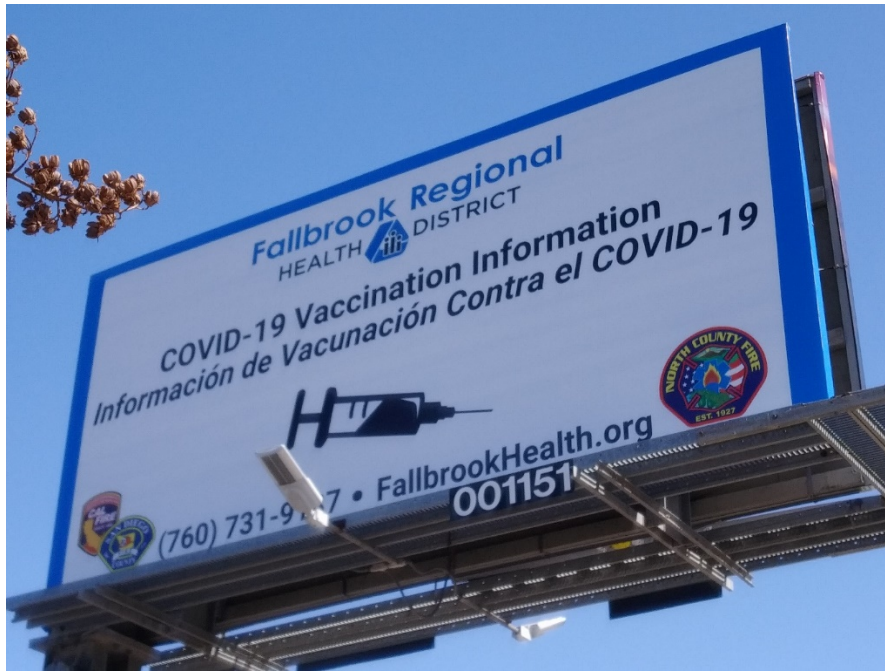
1. Banners:
  1. Vallecitos Elementary School
  2. Fallbrook High School
  3. FRHD Wellness Center
  4. FRHD Administrative Office
  5. Santa Margarita Preserve



Vallecitos Elementary School

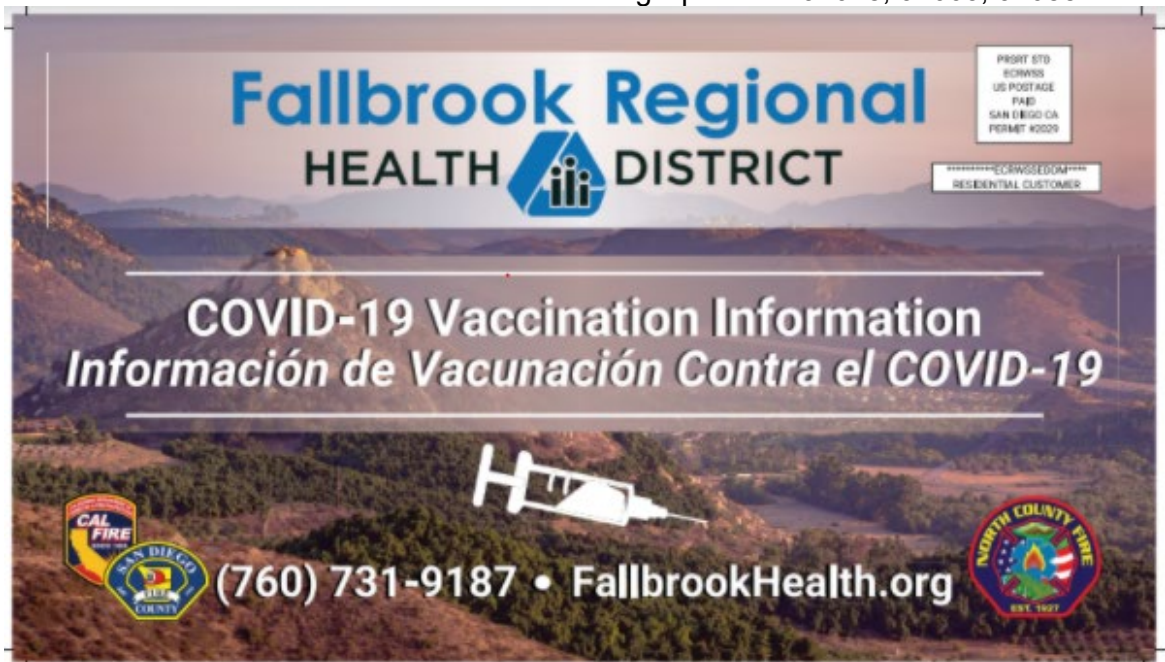


- 2. Billboard: First on Fallbrook St from: 2/22 – 3/21 facing S. Mission, then on another billboard on the same street straight facing Main Ave. 3/22 – 4/11



On Fallbrook St. between the Fallbrook Fertilizer, Feed & Farm Supply Store and 7-11

- 3. Mailer: To be mailed out end of this week to the following zip codes: 92028, 92003, 92088



FRONT of 11"x6" mailer

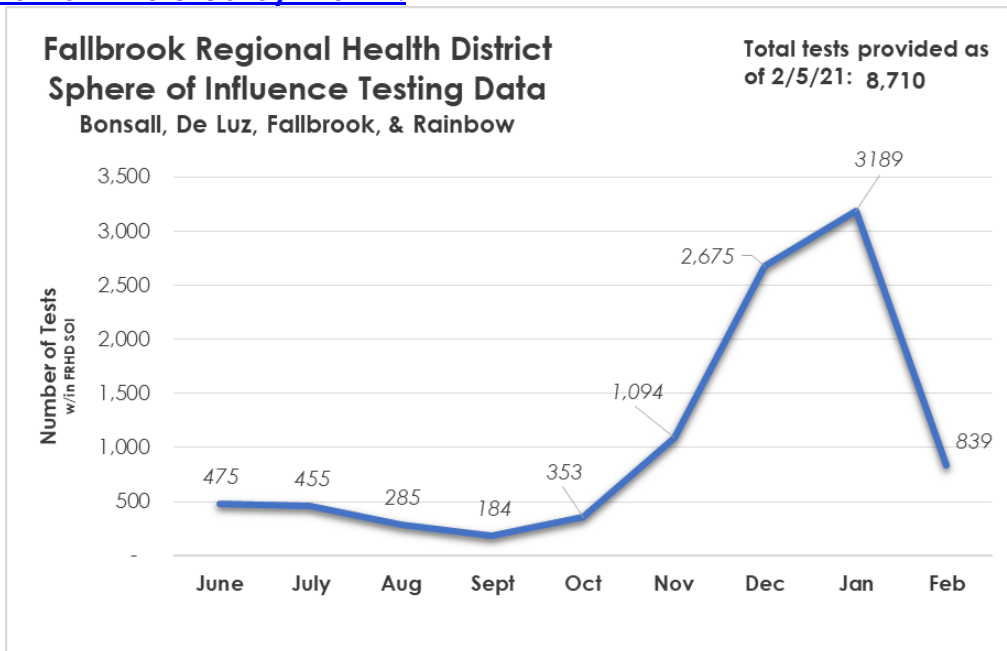
<p><b>We are working together to bring the COVID-19 vaccine to our community.</b></p> <p>While the vaccine is not widely available due to limited County supplies, we are preparing for when our agencies are allowed access.</p> <p>To be placed on our local vaccination interest list, please contact us at <a href="mailto:hello@fallbrookhealth.org">hello@fallbrookhealth.org</a> or at 760-731-9187.</p> <p>For more information about vaccine eligibility, testing, and other resources, please visit <a href="http://fallbrookhealth.org">fallbrookhealth.org</a>.</p>	<p><b>Trabajando juntos para traer la vacuna contra el COVID-19 a nuestra comunidad.</b></p> <p>Aunque la vacuna aún no está ampliamente disponible debido a los suministros limitados del Condado, nos estamos preparando para cuando nuestras agencias tengan acceso.</p> <p>Para ser colocado en nuestra lista local de interés de la vacuna, por favor envíenos un mensaje al <a href="mailto:hello@fallbrookhealth.org">hello@fallbrookhealth.org</a> o llámenos al 760-731-9187.</p> <p>Para obtener más información acerca de la elegibilidad para la vacuna, las pruebas y otros recursos, visite <a href="http://fallbrookhealth.org">fallbrookhealth.org</a>.</p>
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*Back of 11"x6" mailer*

4. Temporary Workers

**[Drive-Up COVID-19 Testing in the Health District Sphere of Influence](#)—March 26<sup>th</sup> | 9am-3pm**  
Offered by CALFIRE/San Diego County Fire, Fallbrook Regional Health District, North County Fire Protection District, in cooperation with San Diego County HHSA.

**[COVID-19 Tests Administered by Month:](#)**



**Woman of Wellness (WOW)—monthly newsletter**

Our goal is to keep in touch, provide updates about the District, provide something educational, and incorporate some fun too. To sign up for the monthly newsletter e-mail [Pam Knox](mailto:Pam.Knox@fallbrookhealthdistrict.org).

**Community Collaborative for Health & Wellness—April 21st | 10:30am-12pm**

To sign up for meeting notifications and updates, e-mail co-facilitator [Mireya Bañuelos](mailto:Mireya.Bañuelos@fallbrookhealthdistrict.org).

**Farmworker CARE Coalition— March 19<sup>th</sup> | 9am-11pm**

To sign up for meeting notifications and updates, e-mail [fwcc.secretary@gmail.com](mailto:fwcc.secretary@gmail.com).

**WEBSITE**

**COVID-19 Information & Updates**

- [Health District's COVID-19 Response](#)
- [COVID-19 AM Briefing](#)
  - [COVID-19 Cases in 92028: 3,658 & 92003:263](#) \*data through March 16<sup>th</sup>, updated March 17<sup>th</sup>

**Need a Facemask? We've Got You Covered.**

Health District Residents, call us at [\(760\) 731-9187](tel:(760)731-9187) to pick up yours!

**Performance on Google: Feb 17- March 16**

**Views:** 6.05K

Search views: 933 (-6%)

Maps views: 5.12K (-3%) (+3%)

**Searches:** 2.89K

Direct: 1.73K (-13%)

Customers who find [our] listing searching for [our] business name or address

Discovery: 1.16K (-9%)

Customers who find [our] listing searching for a category, product, or service

**Activity:** 1.46K

Website visits: 107 (-20%)

Calls: 13 (-59%)

*\*Number of calls reported above are calls initiated within the Google browser and do not include all calls received at the Health District Office\**

Photo views: 1.34K (-15%)

**SOCIAL MEDIA**

**Facebook** [@FallbrookHealthDistrict](#)

**Insights: Feb 17 - Mar 16**

New Page Likes: 31 ▼50%

Post Reach: 6,081 ▼15%

Post Engagement: 1,918 ▲13%

**March Plan**

- San Diego County COVID-19 Testing
  - March 26th at Vallecitos Elementary School
  - Vista Community Clinic Mobile Testing
- County Updates



- COVID-19 Vaccine Production Updates
- COVID-19 Vaccine Distribution Updates
- COVID-19 Vaccine Safety Information
- Health District COVID Vaccination Interest List
- Community Health Contract Grant Recipients
  - Acknowledgment Posts
  - Grantee Events
- [National Health Observances](#) & Other Health Promotion Campaigns
  - National Kidney Month
  - Endometriosis Awareness Month
  - Colorectal Cancer Awareness Month
- [Healthy People 2020/CDC](#) Social Determinants of Health(SDoH)
  - Education:
    - [Early Childhood Education and Development](#)

**Instagram** [@fallbrookhealth](#)





**Insights:** Jan 17-Feb 15

Accounts Reached: **281** -52.5% ▼ Content Interaction: 162 +350% ▲ Followers: **270** +14.8% ▲

**March Plan**

- Bonsall, Fallbrook, & Rainbow Dates COVID-19 Testing/Vaccine Events
- Vaccine Distribution local sites

**March** [National Health Observances](#)

<p style="text-align: center;"><b>March is National Endometriosis Awareness Month</b></p> <p>Endometriosis affects about 200 million women worldwide and about 1 out of every 10 women in the United States.</p> <p>Endometriosis is a condition where tissue similar to the lining of the uterus is found elsewhere in the body such as under the ovaries or behind the uterus.</p> <div style="display: flex; align-items: center;">  <p>The cause of endometriosis is unknown. It is most common among women in their 30s and 40s. Individuals are at increased risk of endometriosis if they have a mother or sister with endometriosis or have heavy cycles that last more than 7 days.</p> </div> <p>75% of women with endometriosis experience pelvic pain. You can lower your risk of endometriosis by exercising regularly and maintaining a low amount of body fat.</p> <p style="text-align: center;"><b>Fallbrook Regional</b> HEALTH  DISTRICT</p> <p style="text-align: center; font-size: small;">Source: CDC</p>	<p style="text-align: center;"><b>MARZO ES EL MES NACIONAL DE CONCIENTIZACIÓN SOBRE LA ENDOMETRIOSIS</b></p> <p>La endometriosis afecta a unos 200 millones de mujeres en todo el mundo y a aproximadamente 1 de cada 10 mujeres en los Estados Unidos.</p> <p>La endometriosis es una enfermedad en la que se encuentra tejido similar al revestimiento del útero en otras partes del cuerpo, como debajo de los ovarios o detrás del útero.</p> <div style="display: flex; align-items: center;">  <p>Se desconoce la causa de la endometriosis. Es más común entre las mujeres de entre 30 y 40 años. Individuos tienen un mayor riesgo de endometriosis si tienen una madre o hermana con endometriosis o si tienen ciclos pesados que duran más de 7 días.</p> </div> <p>El 75% de las mujeres con endometriosis sufren dolor pélvico. Se puede reducir el riesgo de endometriosis haciendo ejercicio regularmente y manteniendo una baja cantidad de grasa corporal.</p> <p style="text-align: center;"><b>Fallbrook Regional</b> HEALTH  DISTRICT</p> <p style="text-align: center; font-size: small;">Referencia: CDC</p>
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## March is National Colorectal Cancer Awareness Month

Colorectal cancer refers to cancer in the colon and/or rectum. Most colorectal cancers develop first as polyps that may later become cancerous if not removed.

Symptoms include: a change in bowel habits, a feeling that you need to have a bowel movement that's not relieved by having one, blood in the stool, weakness and fatigue, and unexplained weight loss.



Colorectal cancer is very treatable when it is discovered early. Even if it spreads into nearby lymph nodes, surgical treatment followed by chemotherapy has proved to be very effective.

If you're age 45 or older, you should start getting screened for colorectal cancer. If you have a strong family history of colorectal polyps or cancer, talk with your doctor about your risk.



Fallbrook Regional  
HEALTH DISTRICT

Source: ACS

## MARZO ES EL MES NACIONAL DE CONCIENCIACIÓN SOBRE EL CÁNCER COLORRECTAL

El cáncer colorrectal se refiere al cáncer en el colon y/o recto. La mayoría de los cánceres colorrectal se desarrollan primero como pólipos que más tarde pueden volverse cancerosos si no se eliminan.

Los síntomas incluyen: un cambio en los hábitos intestinales, una sensación de que necesitas tener un movimiento intestinal que no se alivia al tener uno, sangre en el excremento, debilidad y fatiga, y pérdida de peso inexplicable.



El cáncer colorrectal es muy tratable cuando se descubre a tiempo. Incluso si se propaga a los ganglios linfáticos cercanos, cirugía seguida con quimioterapia ha demostrado ser muy efectivo.

Si tiene 45 años o más, debería empezar a hacerse la prueba para detectar cáncer colorrectal. Si tiene familiares con un historial de pólipos colorrectal o cáncer, hable con su médico sobre el riesgo.



Fallbrook Regional  
HEALTH DISTRICT

Referencia: ACS

## March is National Kidney Month

Did you know? Chronic Kidney Disease (CKD) affects over 37 million Americans, which is nearly 15% of the adult population.

CKD is more common in those with a family history of the disease, as well as those who have diabetes, high blood pressure, or are over 60 years of age.



Symptoms of CKD include puffy eyes, fatigue, painful urination, blood in urine, foamy urine, and increased thirst. CKD can cause heart attack, stroke, kidney failure and more if not properly treated.

You can keep your kidney healthy by staying hydrated, exercising, eating healthy, and quitting smoking. Ask your doctor about your kidney health and how to monitor it during your next visit.



Fallbrook Regional  
HEALTH DISTRICT

Source: NKF

## MARZO ES EL MES NACIONAL DEL RIÑÓN

¿Sabías que la enfermedad renal crónica (ERC) afecta a más de 37 millones de estadounidenses, que es casi el 15% de la población adulta?

La ERC es más común en las personas con familiares que tienen la enfermedad, y también en las personas que tienen diabetes, presión arterial alta o tienen más de 60 años de edad.



Los síntomas de la ERC incluyen ojos hinchados, fatiga, dolor al orinar, sangre en la orina, orina espumosa y aumento de la sed. La ERC puede causar ataque cardíaco, accidente cerebrovascular, fallo renal y más si no se trata adecuadamente.

Puede mantener sus riñones saludables manteniéndose hidratado, haciendo ejercicio, comiendo saludable y dejando de fumar. Pregúntele a su médico sobre su salud renal y cómo controlarla durante su próxima visita.



Fallbrook Regional  
HEALTH DISTRICT

Referencia: NKF