



## **MINUTES**

### **STRATEGIC PLANNING COMMITTEE**

**Wednesday, October 16, 2024, at 6:00 P.M.**  
**Administrative Office, 1<sup>st</sup> Floor Community Room**  
**138 S. Brandon Rd., Fallbrook, CA 92028**

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar.

#### **1. CALL MEETING TO ORDER/ROLL CALL –**

In attendance Chair/Director Bill Leach, Director Barbara Mroz, CEO Rachel Mason, CAO Judith Oswald, Chief Programs Officer Theresa Geracitano

#### **2. PUBLIC COMMENTS – ANNOUNCEMENT**

None

#### **3. DISCUSSION ITEMS-**

a. Transportation- Laz Transportations Systems- CEO Rachel Mason shared with the committee that she has had a few conversations about a transportation program for the District. The Foundation for Senior Care is looking to eliminate their senior transportation program and give the District 3 vehicles to continue a transportation program for those in need. CEO Mason says that it does fall within the strategic plan, but the District cannot afford to have its own program.

A meeting was held with Laz Transportations Systems, and they are proposing they take and lease the 3 vans from the Foundation for Senior Care and brand it with FRHD logos, drivers will wear FRHD shirts, and it will look like us, but Laz Transportation will be running the show. It will be offered to the whole community, not just the elderly. Discussions with the local schools have also occurred and they've been informed of the potential they are eager to see this type of service for the community.

Discussion ensued.

b. Urgent Care Services- Universal Health Services, Inc. UHS Status – CEO Mason shared that even though Graybill is going to stay in the District they are not going to open an Urgent Care. CAO Judith Oswald and CEO Mason have tried numerous medical groups in the County of San Diego, and none are interested in bringing urgent care services to the District. CAO Judith Oswald reached Universal Health Services, Inc. in Riverside County and they were quite receptive. UHS shared that they have an urgent care model currently running in Nevada that might work in the District. They are interested in being in Northern San Diego County. A site visit was taken to Bonsall, and they were impressed with the location. A tentative proposal is forthcoming.

c. Status of Community Health Contracts Program- CEO Mason started the discussion on the grants program. Thinking forward to the 3–5-year timeline it has already been discussed in the past that the grants will be decreased. With the potential new programs proposed in the Strategic Plan the money must come from somewhere. Grantees have been informed for many years that the money will be decreased as Wellness Center programming comes in. CEO Mason wanted to start the conversation with the committee as preparation for the upcoming grant cycle. Chair Leach is not sure if the budget needs to be cut by 50% but he is aware that they need to be reduced significantly. Discussion ensued.

**4. BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS-**

CEO Mason and Director Mroz, would like to place the same three items to the agenda for the next meeting.

**5. ADJOURNMENT-**

There being no further business, the meeting was adjourned at 6:55 pm.

A handwritten signature in blue ink, reading "August Wilby". The signature is written in a cursive style with a horizontal line underneath.

Executive Assistant/Board Clerk