



**MINUTES
STRATEGIC PLANNING COMMITTEE**

Wednesday, June 16, 2021 at 5:00 P.M.

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chair Jeffries called the meeting to order at 5:00 p.m.

In attendance: Committee Members Jennifer Jeffries and Howard Salmon

CEO Rachel Mason and staff members Linda Bannerman and Mireya Banuelos

2. Public Comments

None

3. Discussion Items

a. Refinement of the FRHD Strategic Plan Template, Outline and Define:

i. Wellness Center Program/Events/Initiatives/ Success Indicators

CEO Rachel Mason said this is an ongoing planning document that will require reporting, and she wants to assure everyone is "on the same page" at this time.

Director Jeffries said she believes there are several ways to develop success indicators.

Following discussion, it was determined that Director Jeffries will meet with the CEO and the CEO would work with staff to develop a list of organizational and operational goals and a three-year plan, which would then be considered by the Strategic Planning Committee to develop success indicators. In turn, the full Board would then consider all the above and the success indicators at a potential August workshop.

ii. District and Wellness Center Organizational and Operational Success Indicators

See above.

b. Wellness Center Administrator Job Description

The CEO said she developed a draft job description and noted it will remain fluid as the job is developed and refined. The draft was reviewed and approved. The position will be advertised as of July 1st.

c. ACHD – Diversity, Equity and Inclusion Grant

Rachel Mason said ACHD has partnered with the Wellness Foundation for a pilot program for up to six Districts. ACHD will bring private consultation to the District with a specific

goal of bringing Board, staff and key stakeholders their program covering diversity, equity and inclusion. Looking forward to our upcoming wellness center, this program should assist us in assuring that our policies and procedures are not biased, and that we are culturally inclusive.

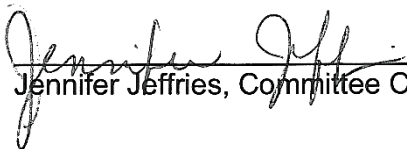
It was suggested these types of programs are now abundant and some might not be up to par and compatible with our District. Therefore, if our District is selected as a participant, an interview process might be in order.

4. Board Member Comments and Future Agenda Items

Director Jeffries noted that Mary Murphy of North County Fire Protection District (NCFPD) was present at the last Board meeting, but she had neglected to thank her for all her efforts during the pandemic. Since Mary Murphy, as well as the new person assuming the social media co-funded position, will be attending future FRHD Board meetings, there will be an opportunity to do so. There was discussion regarding the social media position shared with NCFPD regarding the person holding that position being stationed at FRHD, as well as NCFPD, on a mutually agreed upon schedule. CEO Mason indicated the conversation regarding that topic are underway.

5. Adjournment

There being no further business, the meeting was adjourned at 5:35 p.m.


Jennifer Jeffries, Committee Chair


Board Secretary/Clerk