



**MINUTES
STRATEGIC PLANNING COMMITTEE**

Wednesday, October 19, 2022 at 2:00 P.M.
Virtual and In-Person at Administrative Office
1st Floor Community Room, 138 S. Brandon Rd., Fallbrook

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Committee Chair Jennifer Jeffries called the meeting to order at 2:01 p.m.

In attendance: Committee Members Jennifer Jeffries and Howard Salmon, CEO Rachel Mason, Executive Assistant Linda Bannerman, Administrative Officer Judith Oswald, Community Health & Wellness Center Administrator Theresa Geracitano

2. Public Comments - Announcement

None

3. Discussion Items

a. Proposed Community Resource Navigator Position

CEO Rachel Mason presented a draft job description for the Community Resource Navigator position. This position is widely used in industry and our position will add a component of social work. The idea is to connect people to resources available in local, county, and state via the Community Resource Navigator. Director Salmon noted the importance of this role in what the health district can accomplish for community members. This position fits very well within the goals we have set to accomplish. CEO Rachel Mason also noted the budgetary impact of this role; discussion ensued about the overall impact and a revision of the wages for this role.

Recommendation: The Strategic Planning Committee recommended placing this item on the agenda for the November Board of Directors' meeting

b. Community Health Contracts—Grant Impact Reports

Informational piece to assure grantees and board members aware that these quarterly grant reports are readily available for review.

- Summer Water Safety Program – Boys & Girls Club of North County
CEO Rachel Mason reviewed the quarterly grant impact reports, with this water safety program, their challenge was locating enough staff to serve as lifeguards, but once they found the right team, they had a very successful summer.
- Triple Play – Boys & Girls Club of North County

CEO Mason states that this program serves to address mental health concerns; they have a large number of participants and as such their impact is felt in our community. A review of their social media posting, and their impact stories provide an overview of their use of grant funding.

4. Board Member Comments and Future Agenda Items

Director Salmon recommended that we review the Strategic Planning Matrix. CEO Rachel Mason suggested adding this as a standing item on the agenda.

5. Adjournment

There being no further business, the meeting was adjourned at 2:25 pm

Jennifer Jeffries. Committee Chair

Board Secretary/Clerk

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