



**MINUTES
STRATEGIC PLANNING COMMITTEE**

**Wednesday, July 17, 2019 at 5:00 P.M.
Community Room (downstairs) 138 S. Brandon Rd., Fallbrook CA 92028**

1. Call to Order/Roll Call

Chairman Howard Salmon called the meeting to order at 5:06 p.m.

Committee Members Present: Howard Salmon, Chair and Jennifer Jeffries, Co-chair
Executive Director: Rachel Mason
Staff Members: Linda Bannerman and Mireya Banuelos

2. Public Comments

Thomas Stuver said he recently moved to Fallbrook and has interest in the workings of the community. During the meeting he made several comments as to his thoughts regarding discussion items 3b and 3d.

3. Discussion Items

a. Lyft Program Design

Executive Director Rachel Mason said she had presented an initial set of questions at the last meeting and nothing has changed since that time. She said a separate account could be set up with our bank (Pacific Western) specifically for LYFT payments. She is still reaching out to speak with other LYFT users regarding setting up the basic framework for FRHD to begin a pilot for our LYFT program. The service will be available to adults, 18 and over, to and from health & wellness appointments (includes access to urgent care and behavioral health). A pre-application process will be utilized as well. There was a question regarding staff support that might be needed. Is a radius to be established? The Foundation for Senior Care uses a 55-mile radius.

b. 1636 E. Mission – Wellness Center Tasks & Timeline

Co-chair Jennifer Jeffries reviewed a draft of the Task & Timeline, a summary of all ideas gathered during the community meetings and lastly, a "Form follows Function" page. Discussion ensued. A community input survey has been developed in English and Spanish and will be placed on the District's Facebook page. Board members are reaching out to their contacts as well. She commented that if there is consensus, the Task & Timeline could be taken to the full board for approval. Director Jeffries said in order to maintain the timeline, it will be necessary to complete gathering information from stakeholders by the

end of July, schedule a date for the consultant(s) by August 9, and hold a Strategic Planning meeting in August to forward information to the Facilities Committee. These committees (along with the Finance Committee) would then make recommendations to the full board at a Special Meeting which would take place between August 15 and September 5th. At the regular meeting of the Board on September 11, all would then be ready for action. The public would be invited to both the Special and Regular meetings. This would allow time for the architect to develop plans and the Facilities Committee to make recommendations to the full Board in December. Discussion ensued during which time it was suggested that the Task & Timeline be placed on hold. Since this project of developing the property at 1636 E. Mission Road is so important to the District and its communities, the following recommendation was made by Strategic Planning to the full board.

Recommendation: The Strategic Planning Committee recommended to the Board that the District engage the services of a consultant to assist with the development of the wellness facility and programs.

There was discussion regarding a special meeting of the board to collate all the data gathered to date regarding the project at 1636 E. Mission, while at the same time seeking requests for proposals from consultants with expertise in developing this type of project.

c. NCFPD JPA & Shared Communications Position

Executive Director Rachel Mason said she met with Kevin Mahr from North County Fire Protections District (NCFPD) in further discussions regarding shared positions and began to outline a term sheet with input from legal counsel. Roles and responsibilities for each entity in the Joint Powers Agreement (JPA) need to be clearly identified. She said once the term sheet is completed, each entity will present it to their respective legal counsel and together the attorneys will create a Memorandum of Understanding (MOU) for each position. We are still awaiting from NCFPD the job description for the shared communications position. Chairman Howard Salmon asked that the full board receive the job description for the August regular board meeting. She said the ambulance support and medical services officer positions are well underway.

d. Director Site Visits to Community Health Contract Recipients

Director Jeffries suggested that there be coordination of Director visits to contract recipients.

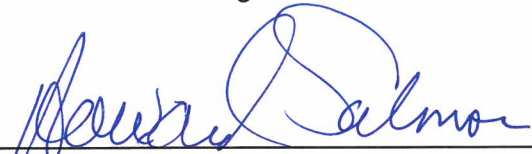
Recommendation: Director Jeffries requested that this item be placed for discussion on the next regular board meeting agenda in August.

Further discussion ensued regarding the Community Health Contracts recipients. Director Jeffries noted that the Fallbrook Land Conservancy application had been denied based on their inability to verify that 80% of their participants live within the District's zip codes. She said all their hiking trails, walking paths and nature areas are within our District. She said a case could be made that, due to the location of the Fallbrook Land Conservancy properties, that users come primarily from the FRHD. She asked that a reconsideration of the Fallbrook Land Conservancy Community Health Contract application be placed on the agenda for the August regular meeting of the board.

Recommendation: The Strategic Planning Committee recommended that a reconsideration of the Fallbrook Land Conservancy Community Health Contract application be placed on the agenda for the regular August meeting of the board.

4. Adjournment

There being no further business, the meeting was adjourned at 6:20 p.m.



Howard Salmon, Chair



Board Secretary/Clerk