



MINUTES STRATEGIC PLANNING COMMITTEE

Wednesday, October 18, 2023, at 5:30 P.M.

Administrative Office, 1st Floor Community Room, 138 S. Brandon Rd., Fallbrook

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate in the webinar.

1. CALL MEETING TO ORDER/ROLL CALL –

Director Bill Leach and Director Barbara Mroz, CEO Rachel Mason, Administrative Officer Judith Oswald, Community Health & Wellness Center Administrator Theresa Geracitano, Executive Assistant Raquel Williams

2. PUBLIC COMMENTS – ANNOUNCEMENT

None

3. DISCUSSION ITEMS-

The new 3–5–year Roadmap- Chair Leach is pleased to be having this meeting after the Mission | Vision | Values revamp and he would like to have collaboration from the staff as well as the board to build out a new Strategic Plan by December. Chair Leach wants to highlight important aspects such as highly skilled staff, board member training, recognition as a special district, and programs aimed at improving lifespan. He suggests exploring administrative goals and opening the discussion to staff members. Chair Leach proposes discussing strategic objectives at the next board meeting and encourages input from other employees not present. The possibility of presentations on special districts and or a webinar on strategic planning, sharing recordings with board members, and getting feedback from staff members for further discussions. Director Mroz agrees.

CEO Mason also agrees but the timeline may be too ambitious. After many conversations around the types of services we offer we know that the need for clinical care is a long-term goal whether it's Urgent Care or primary care through a partnership. Understanding that our grant process is going to probably continue to evolve. A deeper conversation with the Board will be needed to gauge the level of tolerance for change, whether its increase or decrease those percentages and possible move towards the MOU (Memorandum of Understanding) for consistent services and move them out of the grant cycle so that we know what's real grant dollars versus programming.

4. BOARD MEMBER COMMENTS AND FUTURE AGENDA ITEMS-

None

5. ADJOURNMENT-

There being no further business the meeting was adjourned at 6:45 pm.



August Wilbin

Board Secretary/Clerk

DRAFT