



MINUTES
GOVERNMENT & PUBLIC ENGAGEMENT COMMITTEE
Wednesday, January 25, 2023, at 5:30 P.M.

In accordance with California Government Code Section 54953 teleconferencing was used for this meeting. Board members, staff and members of the public were able to participate by webinar and members of the public were also able to participate by telephone.

1. Call to Order/Roll Call

Chair Mike Stanicek called meeting to order at 5:34 pm

In attendance: Committee Members Bill Leach, CEO Rachel Mason, Executive Assistance Raquel Williams, Administrative Officer Judith Oswald, Community Health & Wellness Center Administrator Theresa Geracitano, and Public Outreach/Communication Specialist Dani Vargas.

2. Public Comments - Announcement

None

3. Discussion Items

Public Engagement

FRHD and Community Event Updates

Community Health & Wellness Center Administrator Theresa Geracitano noted the continued successful engagement with the community. For the month of January, there were a total of 76 events at the Community Health & Wellness Center (CHWC). The 72 events were both closed groups and public groups/events. New this month are Good Dog Service Canine Training, Rx Ballroom Dance and a fourth Encore card group. Wellness Wednesday event continues to grow. CHWC is becoming a hub for support groups such as grief support groups, caregiver support groups. Theresa and Bianca are in the process of becoming lifestyle coaches for the Skinny Genes Program. A yearlong diabetes prevention program that teaches lifestyle changes. Theresa indicated website traffic in January reached 60K site visits and summarized a variety of metrics.

Public Outreach/Communication Specialist Dani Vargas shared metrics on social media engagement. The engagement is growing on Instagram. The Christmas post was the most viewed. She continues to create posts about committee meetings to inform the public on opportunities to engage continuing to grow both sites. Dani shared with the group that she is taking some classes on marketing and social media to expand her knowledge and our growth.

4. Government

CEO Rachel Mason stated there are no substantial national updates at this time. Director Stanicek and Leach would like to see more local than national.

Board Comments and Future Agenda Items

Director Leach would like to see more items in the local newspaper. Director Stanicek is excited about the committee and looks forward to the public engagement and impact.

4. Adjournment

There being no further business, the meeting was adjourned at 6:12 p.m.

Mike Stanicek, Board Chair

Raquel Williams, Board Secretary/Clerk

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