



MINUTES
GOVERNMENTAL & PUBLIC ENGAGEMENT COMMITTEE

Wednesday, April 26, 2023, at 5:30 P.M.

Administrative Office, 1st Floor Community Room,
138 S. Brandon Rd., Fallbrook, CA 92028

In accordance with California Government Code Section 54953, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate in the webinar using the following link.

Committee Members in attendance: Chair Mike Stanicek & Director Bill Leach

Staff: CEO Rachel Mason, Executive Assistant Raquel Williams, Community Health & Wellness Center Administrator Theresa Geracitano, Administrative Officer Judith Oswald

1. Public Comments – Announcement

None

Discussion Items-

Report from Community Health & Wellness Center Administrator – Theresa

The Diabetes Prevention Program is being launched this week.

Events continue to increase at the Center, April has a total of 88 events, 71 public and 17 private events.

- The addition of the Community Resource Navigator, Katia is strengthening our ties with our partners and the community. Katia will begin having resource tabling events at Vallecitos Elementary School and the Food Pantry monthly to connect and build trust with these communities.
- We were invited to be a part of the Live Well North County Leadership Team meeting and strategic planning. It was good to be there and represent the voice of the Fallbrook community.
- Planning for Lifestyle Change Program (Diabetes Prevention) is helping to establish ties to the medical community as we build a physicians referral program. Lunch & Learns have been held with 3 offices and referral materials distributed to another 3 offices.
- Some new programming just starting or coming in May includes- QiGong, Hope Clinic Men’s Support Group, Childrens Art classes through the Fallbrook Art Association, mindfulness mediation class.
- An attempt was made to retrieve past Google Analytics data but was unsuccessful. We will be adding new tracking number to website.
- We support the CSU San Marcos nursing school health screening at 2 other locations with supplies and a report form with our logos.
- This month we hit a first and ran out of parking spaces. Flyer distribution is continuing to grow.

Review potential Mission Statement language, Director Stanicek shared with the committee new versions of the

- FRHD Mission statement. A document or statement that describes where an organization is going and what it will look like when it gets there. What is our true purpose? What do we hope to achieve? What are the core values that should be reflected in our vision statement? Will our strategic goals for the next 5-10 years enable our statement to come to fruition?

- Coverage and objectives for May 4 & May 6 Public Forums and Final Preparations- Director Stanicek would like to touch base with the admin team regarding the logistics for the Public forum. CEO Mason informed the committee that the event has been advertised in the local newspaper for the last two weeks and put on all the social media channels. The CH&WC is also handing out flyers to all who attend an event at the center. The information boards are being sent to the printers they are in both English and Spanish one set will stay at the CH&WC and the other will live at the admin office.
- Director Stanicek is inquiring if there are outreach events and organizations that we should target. Theresa responded with a resounding yes as there are numerous chamber events that the District could be attending. CEO Mason mentioned that the new Outreach and Communications Coordinator position will be the person designated for these events. Director Leach would like the District to participate in the local Don Dornan Games, it's a track and field event that most of the local schools compete in.

4. Board Comments and Future Agenda Items –

Director Stanicek informed the committee that a meeting will not be needed for next month. Director Leach agreed.

5. Adjournment-

There being no further business the meeting was adjourned at 6:09 pm.



Raquel Williams, Board Secretary/Clerk