



**AGENDA  
STRATEGIC PLANNING COMMITTEE**

**Wednesday, November 18, 2020 at 5:00 P.M.**

In accordance with the current State of Emergency and the Governor's Executive Order N-25-20, of March 12, 2020 and N-33-20 of March 19, 2020, teleconferencing will be used for this meeting. Board members, staff and members of the public will be able to participate by webinar by using the following link:

<https://us02web.zoom.us/j/82107862909?pwd=WDdXU1ZGSndrcmZxeVZwUnhtbU9lZz09>

Meeting ID: **821 0786 2909** Password: **470087**. Participants will need to download the Zoom app on their mobile device. Members of the public will also be able to participate by telephone using the following dial in information: **Dial in #: (310) 372-7549 Passcode 660448**.


Committee Members: Howard Salmon, Chair and Jennifer Jeffries, Co-chair

Executive Director: Rachel Mason

Staff Members: Linda Bannerman, Pam Knox and Mireya Banuelos

1. Call to Order/Roll Call
2. Public Comments
3. Discussion Items
  - a. Board Assessment Review – 2020 results
    - i. Mission & Vision:
      1. Our organization has a clear, focused and relevant written mission
      2. Our organization has a clear, focused and relevant written vision
      3. Board members fulfill their leadership role by ensuring achievement of the mission, values and vision
      4. Always remind ourselves of the vision prior to development of strategies, decisions, plans and always ask ourselves after developing how they support the vision.
      5. Develop a clear and concise 5-year strategic plan.
    - b. 2020-2021 Annual Goals for CEO
  4. Board Member Comments and Future Agenda Items
  5. Adjournment

I certify that on November 17, 2020, I posted a copy of the foregoing agenda near the regular meeting place of the Board of Directors of Fallbrook Regional Health District, said time being at least 24 hours in advance of the meeting. The American with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in or denied the benefits of District business. If you need assistance to participate in this meeting, please contact the District office 24 hours prior to the meeting at 760-731-9187.

  
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Board Secretary/Clerk

# SUMMARY RESULTS

## 2020 Fallbrook Regional Health District Governance Self-Assessment

### Mission, Values and Vision

#### Mission, Values and Vision

(sorted by highest to lowest mean score)



#### Suggestions for Governance Improvement

Board members provided the following suggestions for governance improvement in this section:

- The Board is in the process of revisiting the mission, vision and values in light of the launch of the new health and wellness center. Once that is done, the alignment will be reinvigorated.
- Always remind ourselves of the vision prior to development of strategies, decisions, plans and always ask ourselves after developing how they support the vision.
- Develop a clear and concise 5-year strategic plan.
- By continued outreach and sharing of information within our district as to what the FRHD has done and is doing to improve and implement the concept of wellness, community health and the importance of participation by all.

Rachel Mason's List

1. Successful execution of the phase one development of the Wellness Center
  - a. Scheduled services at start of 2021 calendar year
    - i. Jan
  - b. Completion of the Catalyst Needs Assessment & identification of service or programming
    - i. Feb
  - c. Outline physical plant changes
    - i. May
2. CHC Grants aligned with District SDOH needs
  - a. Align funding priorities with findings from Catalyst Needs Assessment
    - i. Dec/Jan
  - b. Structure the CHC Scoring guide for increased objectivity across reviewers
    - i. March
  - c. Develop data capturing process to better define service impact across demographics
    - i. May
3. Support Staff development of District service initiatives
  - a. Structured Outreach and Messaging across all media – NC Fire: Jen & Mireya, Pam
    - i. Sept.
  - b. New QB Chart of Accounts/Better Reporting options – Wendy
    - i. Oct
  - c. Migrant Workers: COVID, Sun Exposure, Unmet Needs – Mireya
    - i. Dec
  - d. District of Distinction certification – Linda
    - i. Dec
  - e. WoW: Virtual programming option, potential WC providers – Pam
    - i. March
4. Implement Lyft pilot (HS)
  - a. Dependent on reduction of COVID Threat
5. Research and develop opportunities for Youth Activities (BL)
  - a. Potential micro-grant options for access to club sports, bikes, etc